Future.Domains Launches Following Reveal of 1,615 New gTLD Applications

Future.Domains connects the domains of tomorrow with the people who want them - years before launch.



Future.Domains launches a new marketplace connecting prospective registrants with upcoming top-level domains.

VANCOUVER, BC, CANADA, October 13, 2026 /EINPresswire.com/ -- Future.Domains has launched a new pre-registration marketplace following ICANN's October 7 reveal of 1,615 applications for new generic top-level domains (gTLDs).

The launch introduces a way for prospective registrants to discover upcoming domain extensions, search for preferred names, and express interest before the new TLDs become available for registration.

For registry operators, Future.Domains provides an early channel to connect with prospective registrants, evaluate demand, and offer reservations ahead of their commercial launches.

"There's tremendous excitement when a new TLD is revealed — and then everyone is told to wait," said Christa Taylor of Future.Domains. "Future.Domains changes that. Registries can start connecting with future customers, learning what they want and generating revenue well before launch."

Search activity, expressions of interest and reservations provide registry operators with early indicators of prospective demand.

Registries that partner with Future.Domains can provide launch and pricing details, access demand intelligence, engage prospective registrants and offer reservations for standard and premium domain names.

Future.Domains is designed to take prospective registrants from initial discovery and

expressions of interest through reservations and pre-launch transactions, and ultimately to registration.

“Every search can be a signal of intent,” said Stevan Lieberman of Future.Domains. “The opportunity is to capture those signals, learn from them and create a path that connects someone discovering a future domain today with the registry that ultimately makes that domain available.”

Early Access to Upcoming Domain Extensions

For domain buyers, Future.Domains provides a way to discover upcoming TLDs and express interest in preferred domain names before they become available for registration.

“The best domain name is often the one someone wishes they had found earlier,” said Richard Lau of Future.Domains. “For the first time, people can look beyond what’s available today and start exploring names across the next generation of TLDs before they reach the market.”

For prospective registrants, the search for a preferred domain name can begin well before the extension becomes available.

For registry operators, this period provides an opportunity to assess demand, establish relationships with prospective registrants and prepare for commercial launch.

Future.Domains is independently operated and is not affiliated with ICANN.

Future.Domains is now live at https://future.domains.

About Future.Domains

Future.Domains is an independent pre-launch marketplace for upcoming top-level domains. It enables individuals and businesses to discover future domain extensions, search for preferred names and express interest ahead of registration availability. For registry operators, Future.Domains provides tools to understand prospective registrant demand, manage reservations and support pre-launch sales.

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