

Ticketory Surpasses €550K in Travel Bookings Within Six Months of Launch

London-based travel technology company serves over 21,000 travelers across 100+ cities and sets sights on global B2B distribution and live events.

LONDON, UNITED KINGDOM, October 11, 2026 /EINPresswire.com/ -- Ticketory, a London-based travel technology company, has surpassed €550,000 in gross booking value within its first six months of operation, serving more than 21,000 travelers worldwide.

Founded on March 30, 2026, and launched in April, Ticketory has expanded its portfolio to over 1,000 attractions and experiences across more than 100 cities, including London, Paris, Rome, Barcelona, Tokyo, Dubai, and New York.

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We're not building just another ticketing website. Our vision is to create a global distribution platform connecting attractions, experiences, and live events with travelers and businesses worldwide.”

Cenk Ünsal, Founder & CEO of Ticketory



Ticketory, a London-based travel technology company connecting travelers with attractions, experiences, and live events worldwide.

The platform offers tickets to museums, landmarks, sightseeing tours, and cultural attractions, complemented by multilingual audio guides and eSIM connectivity.

From Travel Experiences to Global Distribution

Ticketory operates through its direct-to-consumer platform and B2B distribution channels, connecting travelers with attractions and experiences worldwide.

The company is now focused on scaling its international distribution network through partnerships with online travel agencies, travel platforms, and other industry

partners.

Alongside its existing attractions portfolio, Ticketory is expanding into live events, including Formula 1, MotoGP, Premier League and Serie A football matches, international tennis tournaments, Broadway shows, musicals, and theatre productions.

The strategy brings attractions, sports, and entertainment together under a single global distribution platform, creating new opportunities for both travelers and travel businesses.

Building a Global Platform for Experiences

"We're not building just another ticketing website. Our vision is to create a global distribution platform that connects attractions, experiences, and live events with travelers and businesses worldwide," said Cenk Ünsal, Founder and CEO of Ticketory.

"Surpassing €550,000 in bookings within six months is an important first milestone. Our next focus is scaling B2B partnerships, expanding into sports and entertainment, and making Ticketory a global gateway to experiences."

With more than €550,000 in cumulative gross booking value and over 21,000 travelers served since launch, Ticketory enters its next phase focused on expanding its international reach, distribution capabilities, and product portfolio.

About Ticketory

Founded in March 2026, Ticketory is a London-based travel technology company building a global distribution platform for attractions, experiences, and live events.

Operating across more than 100 cities with over 1,000 experiences, Ticketory connects travelers and travel businesses with museums, landmarks, tours, sporting events, and entertainment experiences.

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