

Venustas Named Exclusive Prize Sponsor of the 'Map the Warmth Giveaway' for Raynaud's Awareness Month

Venustas sponsors the Map the Warmth Giveaway, supporting the Raynaud's Association's awareness efforts with heated apparel prizes. Learn how to enter.

NEW YORK, NY, UNITED STATES, October 12, 2026 /EINPresswire.com/ -- As the exclusive prize sponsor of the "Map the Warmth Giveaway," Venustas is supporting the Raynaud's Association's efforts to raise awareness and provide practical warmth solutions for people living with Raynaud's.

In recognition of Raynaud's Awareness Month this October, Venustas, a global leader in intelligent heated apparel, is proud to serve as the exclusive Prize Sponsor for the "Map the Warmth Giveaway," organized by the Raynaud's Association. Running from October 1 through October 31, 2026, the giveaway is one component of the Association's broader "Join the Fight Against the Cold" campaign, which brings together educational resources and public awareness initiatives to highlight the experiences of people living with Raynaud's.

At Venustas, our mission has always been driven by the power of warmth. Through this giveaway, Venustas is contributing heated apparel prizes to encourage community participation and help direct more people to the Association's interactive map.

Why Heated Apparel is a Game-Changer for the Raynaud's Community



Raynauds Map the Warmth Giveaway 1



Raynauds Map the Warmth Giveaway 2

For most people, a sudden drop in temperature or an air-conditioned room is a minor seasonal inconvenience. However, for the millions living with Raynaud's syndrome, the cold is a daily adversary.

Whether triggered by a chilly breeze, stress, or everyday temperature changes, Raynaud's causes blood vessels in the fingers and toes to narrow drastically, leading to painful color changes, numbness, and freezing discomfort that can bring everyday life to a sudden halt. Traditional layers often fall short against this intense physical reaction.



Raynauds Map the Warmth Giveaway 3

This is where Venustas heated apparel makes a vital difference. Utilizing advanced, targeted heating technology, our apparel—ranging from heated scarves and hoodies to vests—delivers consistent, controllable warmth directly to core muscle groups and extremities. By keeping the body properly insulated and warm, our gear helps manage symptoms, prevents severe flare-ups, and empowers individuals with Raynaud's to step outside with confidence, comfort, and freedom.

Putting Raynaud's on the Map: The "Map the Warmth" Campaign

Despite affecting millions, Raynaud's remains widely misunderstood, leaving many patients feeling isolated or undiagnosed. To visually demonstrate the true scale and strength of this community, the Raynaud's Association has launched an interactive digital map at RaynaudsMap.org.

Every pin dropped on the map represents a story, a personal struggle, and an individual standing strong against the cold. To foster collective engagement, we've structured the giveaway around unlockable community milestones. As more participants drop their pins, bigger Venustas prizes are unlocked for the community!

Unlockable Prizes from Venustas:

Milestone 1 (500 Pins Unlocked): Unlocks Winner #1, who will receive a premium Venustas Heated Scarf.

Milestone 2 (1,500 Pins Unlocked): Unlocks Winner #2, who will receive a cozy Venustas Heated Hoodie.

Milestone 3 (3,000 Pins Unlocked): Unlocks Winner #3, who will receive our signature Venustas Heated Vest.

If the community hits the ultimate 3,000-pin milestone by October 31, three lucky members will walk away with state-of-the-art heated gear to help them conquer the winter season.

How to Participate

Entering the giveaway is quick, simple, and completely free:

Step 1 – Drop Your Pin: Visit RaynaudsMap.org and drop a location pin using just your zip/postal code (protecting your privacy while showing your location on the map).

Step 2 – Leave a Comment: Visit the official Map the Warmth Giveaway post on Facebook and leave a comment to show your support for the Raynaud's community.

The giveaway closes on October 31, 2026, at 11:59 PM EDT. Open to legal residents of the United States and Canada (18+).

About Venustas

As "The Expert in Heated Apparel," Venustas is dedicated to combining advanced heating technology with practical design to help people stay comfortable in changing environments. With a focus on reliable performance and everyday usability, the brand develops heated apparel for outdoor enthusiasts, professionals, and everyday adventurers.

Venustas believes warmth can help people feel more comfortable and confident in their daily activities. Through its support of the "Map the Warmth Giveaway," Venustas is proud to contribute prizes to an initiative that brings greater visibility to the Raynaud's community.

To explore Venustas's range of heated apparel, visit venustas.com or contact cooperation@venustas.com.

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