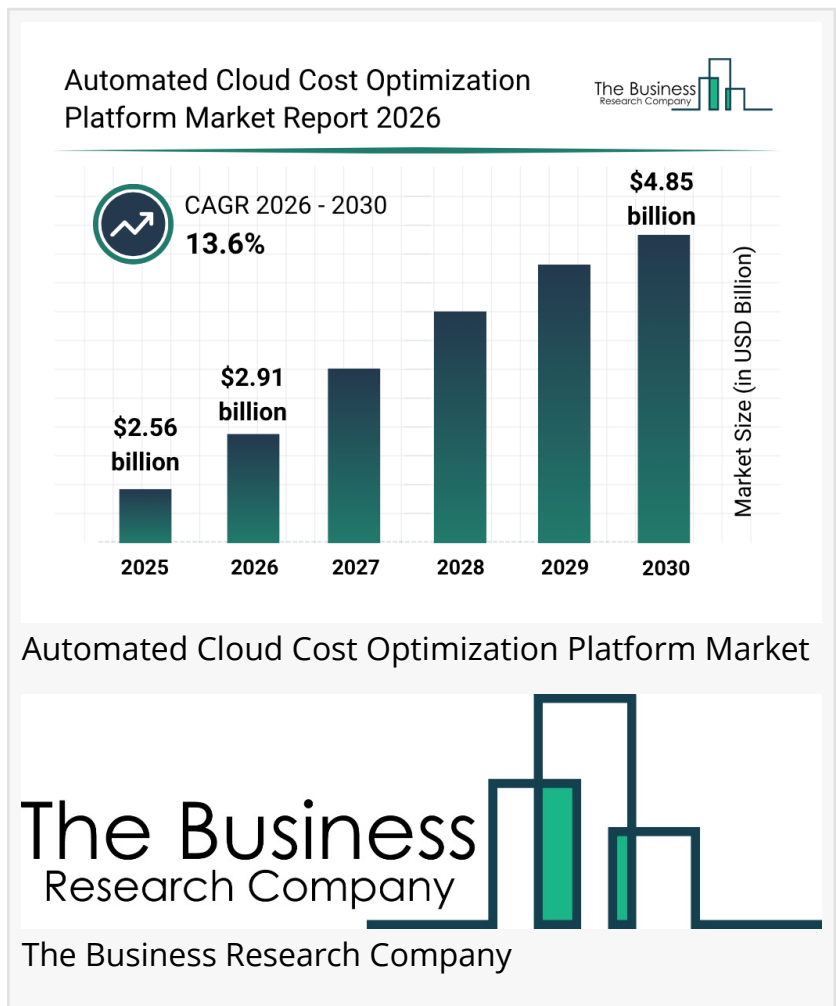


Industry Outlook for Automated Cloud Cost Optimization Platform Market Strengthens as Global Demand Increases

*The Business Research Company's
Automated Cloud Cost Optimization
Platform Market Report 2026 – Market
Size, Trends, And Global Forecast 2026-
2035*

LONDON, GREATER LONDON, UNITED KINGDOM, October 12, 2026 /EINPresswire.com/ -- "The [automated cloud cost optimization platform market](#) is rapidly evolving as organizations increasingly seek efficient ways to manage their cloud spending. With the growing complexity of cloud environments and the rising adoption of multi-cloud strategies, businesses are turning to advanced software solutions that help control costs while maximizing performance. Let's explore the current market size, key growth drivers, leading regions, and emerging trends shaping this dynamic market.



Market Size and Growth Trajectory of the Automated Cloud Cost Optimization Platform Market
The market for automated cloud cost optimization platforms has shown significant growth in recent years. It is projected to increase from \$2.56 billion in 2025 to \$2.91 billion in 2026, reflecting a strong compound annual growth rate (CAGR) of 14.0%. This expansion during the historical period has been driven by factors such as the widespread adoption of cloud infrastructure, heightened demand for transparency in cloud spending, the rise of multi-cloud deployments, underutilization of cloud resources, and a growing need for effective cloud cost governance.

Download a free sample of the automated cloud cost optimization platform market report:
https://www.thebusinessresearchcompany.com/sample_request?id=44535485&type=smp&name=Automated%20Cloud%20Cost%20Optimization%20Platform%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Looking ahead, the market is expected to continue its rapid ascent, reaching \$4.85 billion by 2030 with a CAGR of 13.6%. This anticipated growth is fueled by increasing requirements for automated rightsizing of cloud resources, broader adoption of workload cost optimization techniques, the need for real-time monitoring and control of cloud expenditures, automated enforcement of cloud budgets, and continuous optimization processes. Key trends predicted to influence the market include more widespread use of automated resource optimization, continuous monitoring of cloud spending, automated detection of cost anomalies, intelligent allocation of cloud workloads, and a stronger focus on automated governance for cloud costs.

Understanding Automated Cloud Cost Optimization Platforms and Their Role

Automated cloud cost optimization platforms are specialized software tools designed to track, analyze, and improve cloud infrastructure spending through automated insights and smart resource management. These platforms enable businesses to pinpoint idle or underused resources, optimize how workloads are distributed, keep a close eye on cloud consumption, and enforce governance policies consistently through ongoing automated processes. By doing so, they help organizations enhance cost efficiency without compromising application performance, scalability, or operational dependability.

View the full automated cloud cost optimization platform market report:

https://www.thebusinessresearchcompany.com/report/automated-cloud-cost-optimization-platform-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Main Factor Fueling Growth in the [Automated Cloud Cost Optimization Platform Industry](#)

One of the primary forces driving the expansion of this market is the increasing adoption of multi-cloud and hybrid cloud strategies. Multi-cloud involves using several public cloud providers simultaneously, while hybrid cloud combines public and private cloud environments to boost flexibility, performance, and resilience. The growing preference for these approaches stems from businesses seeking greater operational agility across diverse IT infrastructures. Automated cloud cost optimization platforms play a crucial role by managing and optimizing resource utilization across these complex environments, helping to reduce expenses and improve efficiency. For example, the 2024 State of the Cloud Report by Flexera, a US-based software company, revealed that 89% of organizations globally are using a multi-cloud strategy, up from 87% in 2023. This trend clearly highlights how multi-cloud and hybrid cloud adoption is propelling market growth.

Leading Region in the Automated Cloud Cost Optimization Platform Market

In terms of regional market share, North America held the largest portion of the [global automated cloud cost optimization platform market](#) in 2025. Meanwhile, the Asia-Pacific region

is expected to experience the fastest growth during the forecast period. The market report covers a wide range of regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on market dynamics and opportunities.

What's included in our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

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