

Comprehensive Report on Agriculture Sprayers Market Includes Forecasts, Innovations, and Industry Perspectives

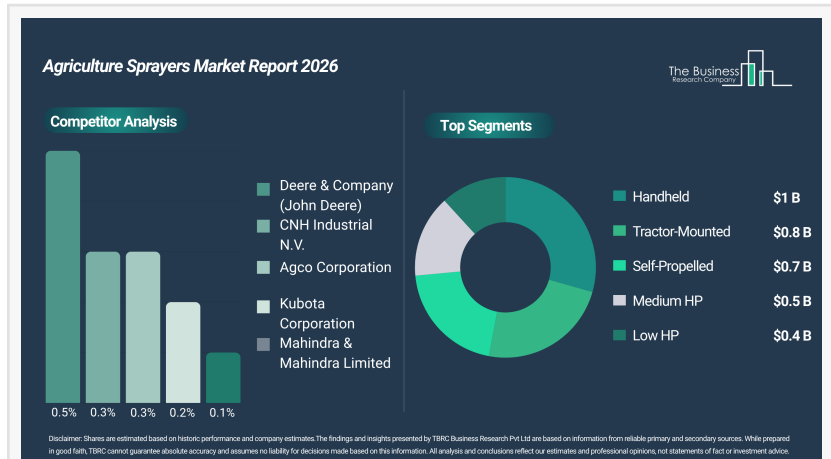
The Business Research Company's Agriculture Sprayers Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 12, 2026 /EINPresswire.com/ -- "The agricultural sprayers sector is rapidly evolving as manufacturers and specialized providers innovate to meet the demands of modern farming. With advances in precision spraying, automation, and smart technology, this market is positioned for substantial growth, driven by the need for sustainable practices and efficient use of crop protection products. Understanding the competitive landscape and technological developments is essential for stakeholders aiming to capitalize on emerging opportunities in this dynamic industry.

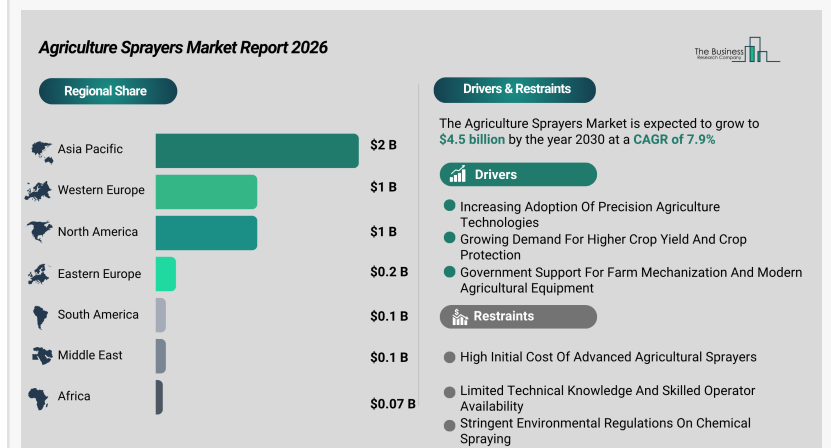
[Global Agriculture Sprayers Market](#)

Overview and Key Players

Leading companies in the agriculture sprayers market include global manufacturers who are integrating precision technology and automation into their products to boost farm output. Deere & Company (John Deere) emerged as the market leader in 2025, holding a 0.5% share. Their agriculture equipment portfolio features self-propelled, trailed, and mounted sprayers equipped with advanced digital farm management and automated application systems that promote effective crop protection and optimized resource use.



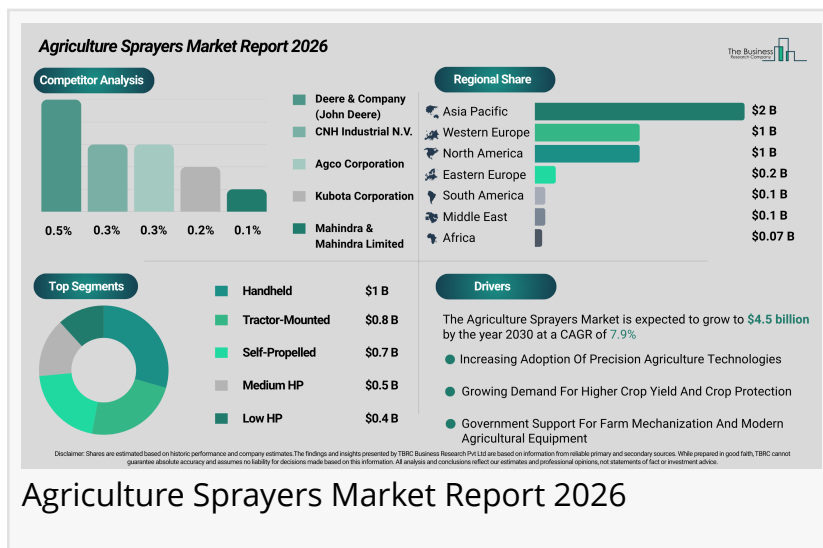
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Market Fragmentation and Competitive Landscape within Agriculture Sprayers



The agriculture sprayers market remains highly fragmented, with the top 10 firms collectively accounting for only 2% of total sales in 2025. This reflects the presence of many global, regional, and local producers offering diverse sprayer types—ranging from handheld to mounted units—tailored to different farm sizes and price sensitivities. The leading manufacturers maintain their foothold through extensive product lines, cutting-edge precision spraying features, broad dealer networks, and ongoing innovation in smart and automated machinery. As the demand for digital integration and sustainable spraying grows, collaboration and regional expansion are expected to further consolidate their positions.

Market Share Breakdown of Leading Agriculture Sprayers Companies in 2025

1. Deere & Company (John Deere) – 0.5%
2. CNH Industrial N.V. – 0.3%
3. AGCO Corporation – 0.3%
4. Kubota Corporation – 0.2%
5. Mahindra & Mahindra Limited – 0.1%
6. HORSCH Maschinen GmbH – 0.1%
7. Jacto Inc. – 0.1%
8. TeeJet Technologies – 0.1%
9. Andreas Stihl AG & Co. KG – 0.1%
10. Enduraplas LLC – 0.1%

Access The Detailed Agriculture Sprayers Market Report Here

https://thebusinessresearchcompany.com/report/agriculture-sprayers-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct PR

Technological Innovations Shaping the Agriculture Sprayers Market

Advanced self-propelled sprayers are transforming the sector by enhancing spraying precision, operational efficiency, and productivity across various farming environments. For example, in February 2026, New Holland unveiled its updated Defensor self-propelled sprayer series for the 2026 model year. Features like the IntelliView 12 monitor, IntelliHeight XRT boom control,

IntelliSpray II system, and direct injection technology work together to improve application accuracy, reduce chemical waste, and boost overall spraying performance.

Strategies Driving Success in the Agriculture Sprayers Market

Key approaches adopted by market players include advancing precision spraying technologies to heighten accuracy and resource use, implementing smart spraying systems for optimized chemical application, expanding the range of spraying solutions that enhance both productivity and labor efficiency, and integrating AI-powered technologies to enable precise, automated operations in the field.

Size and Growth Projections of the Agriculture Sprayers Market

The agriculture sprayers market is forecasted to surpass \$4 billion by 2030. It forms a significant portion of the broader Other Farm Machinery and Equipment market, expected to reach approximately \$7 billion by the same year. Within the overall Machinery industry, which is valued at \$5,280 billion by 2030, agriculture sprayers will represent nearly 0.1% of the total. The market is anticipated to grow at an annual compound rate of 8% through 2030.

Regional Growth and Market Outlook in Agriculture Sprayers

Asia-Pacific is expected to be the largest regional market by 2030, reaching a valuation of \$1.8 billion, up from \$1.1 billion in 2025 with a CAGR of 10%. This rapid expansion reflects increased farm mechanization in developing countries, rising food production demands, government initiatives supporting modern equipment adoption, and the cultivation of high-value crops requiring efficient spraying solutions.

Country-Level Insights: China Leading the Agriculture Sprayers Market

China is projected to be the top country market by 2030, with a value of \$0.9 billion, growing from \$0.6 billion in 2025 at a CAGR of 9%. This growth is propelled by widespread adoption of precision agriculture, investments in sophisticated machinery to optimize chemical use, efforts to minimize input waste via targeted spraying, and expansion of large-scale commercial farms needing efficient spray equipment.

Different Segments Defining the Agriculture Sprayers Market

The market is segmented by sprayer type into handheld, self-propelled, low HP, medium HP, high HP, tractor-mounted, trailed, and aerial sprayers. Among these, handheld sprayers are expected to remain the largest segment in 2030, representing 26% of the market or \$1 billion. This segment benefits from demand among small and medium farms for affordable, portable units used in horticulture and specialty crops, along with innovations enhancing precision, ergonomics, and durability.

Additional Agriculture Sprayers Market Classifications

The market is further categorized by nozzle type (hydraulic, gaseous, centrifugal, thermal), by capacity (ultra-low volume, low volume, high volume), by power source (fuel-based, electric and battery-driven, solar, manual), and by usage (field, orchard, and gardening sprayers).

Main Drivers Accelerating Growth in the Agriculture Sprayers Market

Several critical factors are fueling the rapid expansion of the agriculture sprayers market through 2030.

Increasing adoption of precision agriculture technologies is enabling farmers to use GPS, GIS, sensors, drones, AI, and variable-rate applications for more accurate spraying and chemical efficiency. This trend, which also reduces environmental impact and input costs, is contributing approximately 2.5% annual growth to the market.

Meanwhile, the growing pressure to boost crop yields and ensure effective crop protection amid rising food demand and limited arable land is encouraging farmers to employ timely and uniform chemical applications. This driver is expected to add around 2.3% annually to market growth.

Additionally, government support through subsidies, financing, modernization programs, and training on precision agriculture promotes the adoption of advanced sprayers and mechanized practices, contributing roughly 2.1% annual market expansion.

Key Growth Opportunities across [Agriculture Sprayers Market Segments](#)

Segments such as handheld, tractor-mounted, self-propelled, medium HP, low HP, high HP, trailed, and aerial sprayers present the most significant growth potential. Combined, these are anticipated to add over \$1.5 billion in market value between 2025 and 2030. Handheld sprayers alone are expected to grow by \$0.4 billion, with tractor-mounted and self-propelled sprayers gaining \$0.3 billion and \$0.2 billion respectively. Innovations such as autonomous spraying, AI-driven precision application, drone-based crop spraying, and smart nozzle technology will drive this expansion by enhancing efficiency and reducing chemical usage.

Participants in the Agriculture Sprayers Market Ecosystem

The agriculture sprayers industry involves a diverse ecosystem of raw material suppliers, wholesalers, distributors, and end users. Key raw material providers include companies like SSAB AB, ArcelorMittal S.A., Nippon Steel Corporation, POSCO Holdings Inc., and Tata Steel Limited. Wholesalers and distributors feature firms such as WESCO International, Inc., Fastenal Company, Grainger, Inc., and Tractor Supply Company. The end user base comprises major manufacturers and farming equipment companies, including Deere & Company, CNH Industrial N.V., AGCO Corporation, EXEL Industries SA, Mahindra & Mahindra Limited, and CLAAS KGaA mbH, among others.

Top Players Leading the Agriculture Sprayers Market

The market landscape is dominated by prominent companies such as Deere & Company (John Deere), CNH Industrial N.V., AGCO Corporation, Kubota Corporation, Mahindra & Mahindra Limited, HORSCH Maschinen GmbH, Jacto Inc., TeeJet Technologies, Andreas Stihl AG & Co. KG, and Enduraplas LLC. Other important contributors include Bateman Sprayers Limited, Househam Sprayers Ltd., Agricolmeccanica Srl., New Holland Agriculture, GVM Incorporated, and Microtrak Inc., alongside component and accessory providers like Hypro, Stahly Applicators Inc.,

Chapin International, Inc., and John Blue Company.

New strategic additions in our 2026 market reports include market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, along with updated graphics and tables.

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