

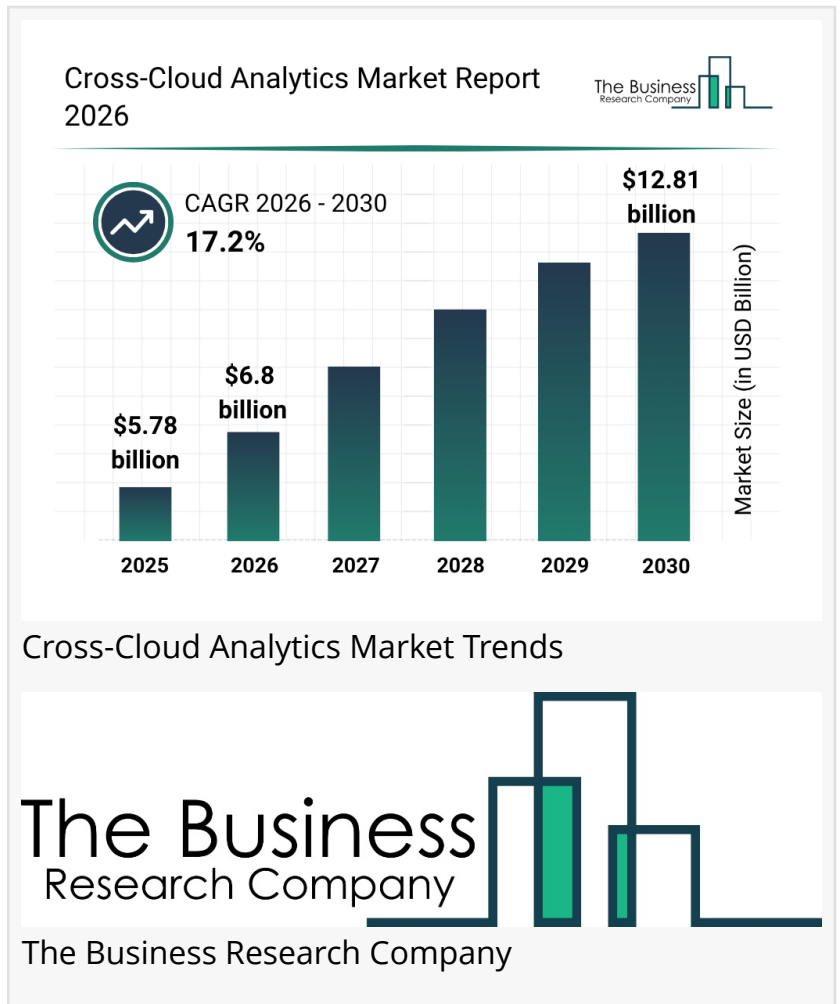
The Cross-Cloud Analytics Market is projected to experience robust growth, expanding at a 17.2% CAGR through 2030.

The Business Research Company's Cross-Cloud Analytics Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 15, 2026 /EINPresswire.com/ -- The [cross-cloud analytics market](#) has become an essential area of focus as organizations increasingly rely on multiple cloud platforms to manage their data and operations. This market is witnessing rapid expansion due to growing demand for integrated analytics solutions that span various cloud environments, enabling businesses to make smarter, faster decisions. Let's explore the current market size, driving forces, regional trends, and key factors shaping the future of cross-cloud analytics.

Current Valuation and Growth Outlook for the Cross-Cloud Analytics Market

The cross-cloud analytics market has experienced significant growth recently and is projected to continue on this trajectory. It is expected to increase from \$5.78 billion in 2025 to \$6.8 billion in 2026, growing at a compound annual growth rate (CAGR) of 17.6%. This past growth has been fueled by the widespread adoption of multi-cloud strategies, rising volumes of enterprise data, the need for centralized data management, the expansion of cloud-based business applications, and a growing requirement for visibility across cloud platforms. Looking ahead, the market is forecasted to soar to \$12.81 billion by 2030, maintaining a strong CAGR of 17.2%. Factors contributing to this forecasted growth include demands for real-time analytics, increased



complexity in multi-cloud setups, heightened focus on data governance and compliance, broader adoption of hybrid cloud infrastructures, and the growth of cloud-native enterprise workloads. Key trends expected to influence the market include unified cross-cloud data platforms, centralized governance, real-time cross-cloud synchronization, enhanced data interoperability, and scalable multi-cloud analytics workflows.

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Understanding Cross-Cloud Analytics and Its Role

Cross-cloud analytics is a software-driven method that empowers organizations to gather, integrate, process, and analyze data scattered across multiple cloud environments using a single analytics platform. This approach ensures consistent access to data, centralized insights, and coordinated workflows, all while supporting interoperability, compliance, and secure data management across diverse cloud systems. By delivering a unified view of data held in various clouds, cross-cloud analytics helps businesses enhance their decision-making capabilities and optimize operational efficiency.

Increasing Multi-Cloud Adoption as a Key Growth Driver

One of the primary forces behind the rapid growth of the cross-cloud analytics market is the rising use of multi-cloud environments. Employing services from multiple cloud providers allows organizations to boost flexibility, resilience, and overall performance while avoiding reliance on a single vendor. Many businesses are turning to multi-cloud strategies to tap into the unique strengths of various providers, sidestep vendor lock-in, optimize workload performance, improve business continuity, and make more efficient use of cloud expenditures.

View the full cross-cloud analytics market report:

https://www.thebusinessresearchcompany.com/report/cross-cloud-analytics-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

How Multi-Cloud Supports Cross-Cloud Analytics Expansion

Multi-cloud environments play a crucial role in enabling cross-cloud analytics by providing a framework to integrate, aggregate, and analyze data across different cloud platforms. This unified approach helps organizations gain a comprehensive understanding of their operations, enhances decision-making in real time, optimizes resource use, enforces consistent governance, and improves operational efficiency across heterogeneous cloud setups. For instance, the 2024 State of the Cloud Report by Flexera, a US-based software company, found that 89% of organizations globally have adopted a multi-cloud strategy—a rise from 87% in 2023—highlighting the growing reliance on multi-cloud that is propelling demand for cross-cloud analytics solutions.

Regional Breakdown and Market Growth Patterns

In 2025, North America stood as the largest market for cross-cloud analytics, reflecting the region's advanced cloud technology adoption and sizable enterprise base. Meanwhile, the Asia-Pacific region is anticipated to be the fastest-growing market during the forecast period, driven by rapid digital transformation, increasing cloud adoption, and expanding enterprise infrastructure. The report covers several key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad perspective on the global market landscape.

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