

Minibeast Celebrates Nine Year Anniversary with Limited-Time Event and October Giveaways

Minibeast is celebrating its ninth anniversary with a sitewide sale offering discounts of 60% to 95%.

OVIEDO, FL, UNITED STATES, October 14, 2026 /EINPresswire.com/ -- Minibeast, a leading brand for fitness equipment, workout gear, and gym apparel, is celebrating its ninth anniversary with a sitewide sale offering discounts of 60% to 95%. The anniversary event is now live at MinibeastOfficial.com, alongside the brand's [October giveaways](#).

This milestone marks nine years for Minibeast, which was initially created to give people the tools and motivation to transform their lives for the better. The brand offers a range of fitness and gym products, including workout equipment designed for at-home and commercial use, gear and [accessories](#) such as waist trainers, and athletic apparel like scrunch [leggings](#).

"Minibeast exists to inspire people to believe bigger things are possible for their lives," says Carriejune Bowlby, the founder of Minibeast. "Where you start doesn't have to be where you finish. What you've been through doesn't have to decide where your story ends."

The anniversary sale provides an opportunity for new and existing customers to explore the brand's products for a limited time with discounts ranging from 60% to 95% across the site. Minibeast's offerings include a range of home and commercial gym equipment, workout gear, and athletic apparel that allow the brand to serve customers with different fitness interests, skill



This Jeep Wrangler Unlimited 4x4 is one of the items that may be won during this month's giveaway.

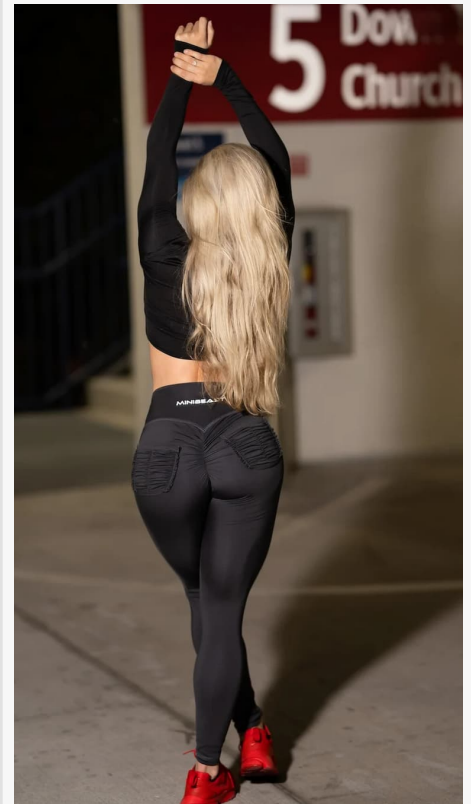
levels, and training environments.

In addition to the anniversary promotion, Minibeast has kicked off its October giveaways, giving the Minibeast community another way to win prizes, including a Porsche Boxster, a Kawasaki Ninja 650 KRT Edition, or an all-inclusive 7-day luxury vacation at The Ritz-Carlton in Turks & Caicos.

The anniversary event and October giveaways are currently live and accessible to the public on the official website. For additional details regarding product specifications, available activewear lines, or company announcements, visit MinibeastOfficial.com.

About Minibeast

Minibeast is a fitness apparel and equipment company headquartered in Oviedo, Florida. Founded by Carriejune Bowlby, the brand delivers activewear, gym gear, training accessories, and home and commercial gym equipment aimed at supporting personal health, strength, and lifestyle transformations worldwide.



Minibeast carries a variety of apparel, including shirts, hoodies, bodysuits, and these scrunch leggings.

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