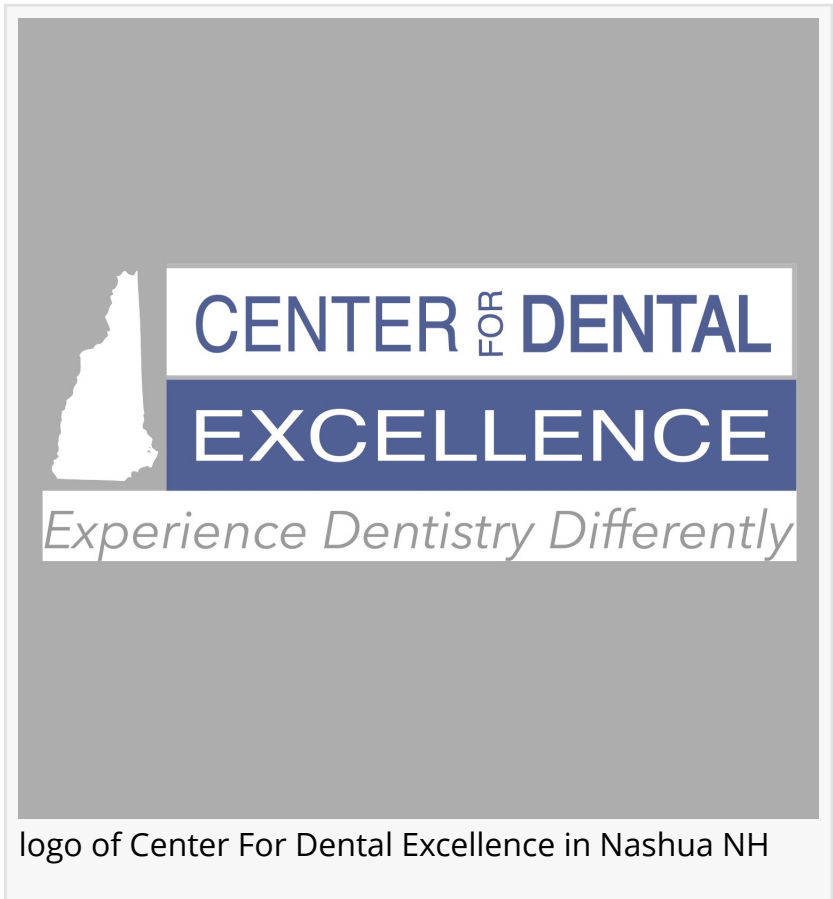


Dr. Andy Janiga's Center for Dental Excellence in Nashua Joins 'Whiten for a Reason' to Help Domestic Violence Survivors

How a \$100 professional teeth whitening supports Give Back a Smile during Domestic Violence Awareness Month 2026

NASHUA, NH, UNITED STATES, October 16, 2026 /EINPresswire.com/ -- Center for Dental Excellence, a privately owned dental practice in Nashua, New Hampshire, is taking part in [Whiten for a Reason this October](#). The national campaign during Domestic Violence Awareness Month supports [Give Back a Smile®](#), a charitable program of the American Academy of Cosmetic Dentistry (AACD) Charitable Foundation. The program provides dental care to adult survivors of domestic violence.



logo of Center For Dental Excellence in Nashua NH

What is Whiten for a Reason?

Each October, Give Back a Smile invites volunteer dental practices to offer professional teeth whitening, with the patient's whitening fee going to the program. At Center for Dental Excellence, the fee is \$100 and the treatment uses Opalescence Go. The 2026 national goal is to raise \$20,000.

How it works for patients

- 1) A patient books a whitening appointment during the campaign.
- 2) Every whitening candidate is evaluated and approved by one of the practice's doctors.
- 3) The patient receives professional whitening from the practice.
- 4) The patient's whitening fee supports Give Back a Smile. The program describes this as a donation made directly to the charity.

A new patient exam, X-rays and any other treatment are billed separately and are not part of the \$100 contribution.

About Give Back a Smile

Since 1999, Give Back a Smile has restored smiles for survivors of domestic violence who suffered dental injuries from the abuse. According to the program:

- A) More than \$20 million in donated services
- B) More than 2,100 restored smiles nationwide
- C) Hundreds of volunteer dentists involved
- D) About 150 survivors currently receiving smile restorations

Contributions fund the program's operations: identifying and prescreening eligible survivors, coordinating care, recruiting volunteer dentists and supporting each patient through treatment. Give Back a Smile reports that every \$1 donated is leveraged more than 30 times in donated dental services.

Why it matters

For many survivors, damaged teeth are a lasting reminder of abuse. Restoring a smile can help survivors smile without embarrassment, interview for jobs with more confidence, reconnect socially and move forward after trauma.

"We believe everyone deserves to smile with confidence. By taking part in Whiten for a Reason, our practice and

CENTER for DENTAL EXCELLENCE
Experience Dentistry Differently

WHITEN FOR A REASON

BRIGHTER SMILES. STRONGER LIVES.

This October, the Center for Dental Excellence in Nashua is proud to participate in **Whiten for a Reason**, supporting Give Back a Smile®, a program that provides life-changing dental care to survivors who have suffered the effects of domestic violence.

GIVE BACK A SMILE®
RESTORING SMILES. TRANSFORMING LIVES.

Whitening treatment provided by our office using **Opalescence Go**.

Together we help survivors rebuild their confidence.

A healthier, brighter future for someone in need.

\$100 WHITENING FEE
For Professional Teeth Whitening

Your whitening fee supports Give Back a Smile and its work helping restore smiles for survivors of domestic violence.

Interested in becoming a new patient?
Ask us how to get started and learn more about our Opalescence Go whitening treatment.

New patient exam, X-rays and any other treatment are separate and are not included in the \$100 contribution. Call today to schedule your new patient appointment and learn more about **Whiten for a Reason!**

All whitening candidates must be evaluated and approved by one of our doctors.

Small Actions Make a Big Impact!

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Nashua, New Hampshire
74 Northeastern Boulevard
Suite 19A

603-886-5500
info@NashuaDental.com

OCTOBER IS DOMESTIC VIOLENCE AWARENESS MONTH
AWARENESS • SUPPORT • STRONGER TOMORROWS

Whiten for a Reason 2026 flyer: Center for Dental Excellence, Nashua, NH



Dr. Andy Janiga DMD at Center For Dental Excellence in Nashua NH

our patients can help support a program that works to restore smiles for survivors of domestic violence.” said Dr. Andy Janiga, DMD, owner of Center for Dental Excellence.

Tax note

Because patients receive a professional whitening service, only the portion of a payment above the fair market value of the service may be tax deductible. Patients should consult a tax advisor.

About Center for Dental Excellence

Center for Dental Excellence is a privately owned, relationship-based dental practice at 74 Northeastern Blvd, Nashua, NH 03062. It has served the Nashua community since 1989 and cares for patients in New Hampshire and nearby Massachusetts. Services include comprehensive dentistry, orthodontics, oral surgery, dental implants, restorative care, esthetic dentistry and CEREC® same-day crowns. The team uses CBCT imaging, in-house milling and 3D printing, and has completed more than 1,200 hours of continuing education.

Dr. Andy Janiga, DMD, is a member of the Spear Education Faculty Club and served five years in the U.S. Army before entering dentistry. The practice supports local causes through the Rotary Club and the Traveling Tooth Fairies.

Frequently asked questions

How much is the whitening fee? \$100 for professional teeth whitening during the campaign, with the fee supporting Give Back a Smile.

Who can take part? Any patient evaluated and approved by one of the practice’s doctors. New patients are welcome.

Is the fee tax-deductible? Possibly only in part. See the tax note above.

Where does the money go? To Give Back a Smile’s operations, which connect survivors with volunteer dentists.

Media and appointment contact

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