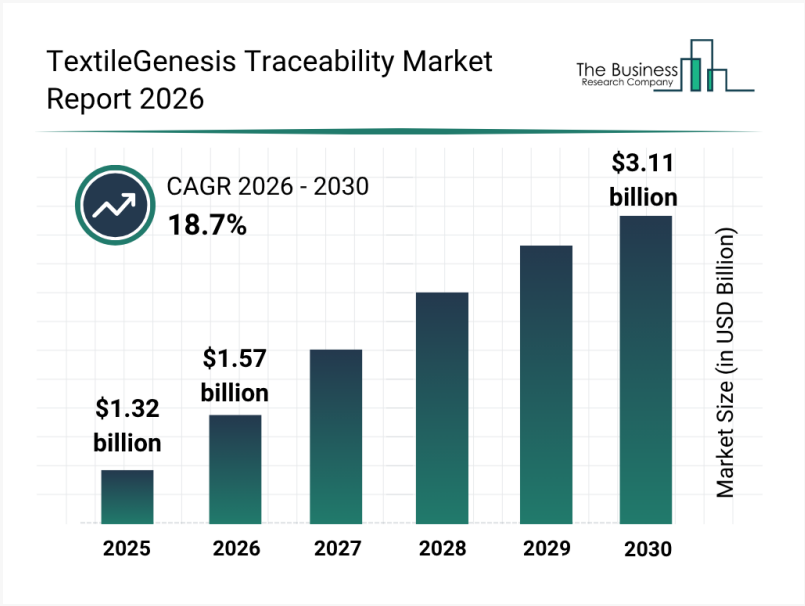
The TextileGenesis Traceability Market Is Projected to Grow at a CAGR of 18.7% by 2030

The Business Research Company's The TextileGenesis Traceability Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, October 23, 2026 /EINPresswire.com/ -- The demand for transparency and sustainability in the textile sector has sparked significant interest in traceability solutions. As companies and consumers become more aware of the importance of verifying material origins and ethical production practices, innovative digital platforms like TextileGenesis are gaining momentum. Let's explore the current landscape, growth drivers, key players, and regional outlook of the TextileGenesis traceability market.



TextileGenesis Traceability Market Size

The Business Research Company

Projected Growth and Market Size of the TextileGenesis Traceability Market

The TextileGenesis traceability market has experienced rapid expansion in recent years. It is projected to increase from $1.32 billion in 2025 to $1.57 billion in 2026, reflecting a compound annual growth rate (CAGR) of 19.1%. This historic growth is driven by rising demand for transparency throughout the textile supply chain, stricter regulations promoting sustainable textile production, concerns about counterfeit materials, more widespread adoption of digital supply chain management tools, and a growing need for robust supplier verification and compliance monitoring.

Download a free sample of the textilegenesis traceability market report: https://www.thebusinessresearchcompany.com/sample_request?id=14864655&type=smp&nam

e=TextileGenesis%20Traceability%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

Looking ahead, the market is expected to continue its strong upward trajectory, reaching $3.11 billion by 2030, with a CAGR of 18.7% during the forecast period. Key factors propelling this growth include increasing demand for comprehensive textile traceability solutions, expansion of digital product passport initiatives, a stronger emphasis on circular economy models within textile value chains, broader application of cloud-based supply chain platforms, and heightened consumer and brand interest in verified sustainability claims. Emerging trends include the widespread rollout of digital traceability technologies, verified sustainable sourcing, compliance through digital product passports, enhanced supplier transparency, and closer integration of traceability tools with certification systems.

Understanding the TextileGenesis Traceability Platform
TextileGenesis is a cloud-based digital platform designed to provide end-to-end tracking of textile materials and products across the supply chain, from raw fiber to finished garments. By leveraging technologies such as blockchain and digital chain-of-custody records, the platform enhances transparency, authenticates sustainability claims, supports compliance with regulations, and improves the overall integrity of material provenance.

View the full textilegenesis traceability market report:
https://www.thebusinessresearchcompany.com/report/textilegenesis-traceability-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Oct_PR

How Digital Transformation is Catalyzing Growth in the TextileGenesis Traceability Market
The ongoing digital transformation across industries is playing a critical role in driving demand for TextileGenesis traceability solutions. This transformation refers to the extensive adoption of digital technologies aimed at boosting operational efficiency, enhancing customer experience, and fostering innovation across sectors. As businesses strive to automate processes, cut costs, and increase productivity, the need for reliable, real-time supply chain data becomes paramount. TextileGenesis facilitates this shift by digitizing supply chain information, enabling seamless traceability, automating paperwork, and improving transparency and compliance throughout the textile value chain.

For instance, in November 2023, the Central Digital and Data Office—a UK government agency dedicated to digital transformation—reported a 19% growth in the Government Digital and Data profession between April 2022 and April 2023. This example highlights how digital transformation initiatives are accelerating broadly, indirectly supporting the growth of platforms like TextileGenesis.

Regional Breakdown and Growth Dynamics of the TextileGenesis Traceability Market
In 2025, North America held the largest share of the TextileGenesis traceability market. However, the Asia-Pacific region is anticipated to register the fastest growth throughout the forecast

period. The market report covers key geographic segments including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of regional trends and opportunities shaping the global market.

Our latest 2026 market reports provide expanded strategic and visual intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, together with updated graphics and tables.

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