

Direct Online Marketing President Justin Seibert to Give Keynote Address at the XII Jornadas in Paraná, Argentina

The agency will present on international digital growth and offer free meetings to Argentine companies interested in the United States market.

PARANÁ, ENTRE RÍOS, ARGENTINA, October 16, 2026 /EINPresswire.com/ -- [Direct Online](#)

“

Companies in the Región Centro have products that compete at a world level. Today, AI lets them reach buyers in the US with a measurable investment and in much less time than traditional methods.”

*Justin Seibert, President of
Direct Online Marketing*

[Marketing](#) will take part in the XII Jornadas de Desarrollo Productivo y Competitividad: Región Centro y Corredores Bioceánicos, organized by the Foro Empresario Región Centro. The event is on Tuesday, October 20, 2026, starting at 2:00 p.m., at the Centro Provincial de Convenciones in Paraná, Entre Ríos.

Justin Seibert, President of Direct Online Marketing, will open the speaker program with a keynote address at 2:30 p.m., after the opening with government authorities from Córdoba, Santa Fe and Entre Ríos, the Mesa Ejecutiva Región Centro and the Consejo Federal de Inversiones (CFI).

Seibert will share how companies in the Región Centro can use digital tools, Google advertising and artificial intelligence to generate qualified demand in the United States and other international markets, without needing to open an office abroad.

Direct Online Marketing holds the Google Premier Partner distinction and takes part in the International Growth Agency Program (IGAP) of Google. Its international team combines experience with more than 17 years of work in export promotion through Diego Gattesco, International Growth Strategist for Latin America and former leader of the Trade Americas Team of the U.S. Commercial Service, part of the United States Department of Commerce.

During the visit, Justin Seibert and Diego Gattesco will hold individual meetings with exporting companies, and companies with export potential, interested in the United States market. The meetings are free of charge and require prior coordination.

Monday, October 19, Buenos Aires, Calle Arroyo 844, Retiro
Tuesday, October 20, Paraná, Centro Provincial de Convenciones, during the Jornadas
Wednesday, October 21 and Thursday, October 22, Córdoba, location to be coordinated

In each meeting, the Direct Online Marketing team will analyze the potential of the product in the United States and other countries. To request a meeting, companies can write to Diego Gattesco with the company name, the product, the preferred city and a tentative time, or [book online at the agenda page](#).

Direct Online Marketing is a digital marketing agency based in Wheeling and Pittsburgh, United States. It is a Google Premier Partner and part of the International Growth Agency Program (IGAP) of Google. The agency helps companies in Latin America enter and grow in the United States market through market analysis, digital advertising and demand generation. Since 2006, it has driven leads and sales in more than 150 countries.

Diego Gattesco
Direct Online Marketing
+1 304-374-7232
Diego@directom.com

This press release can be viewed online at: <https://www.einpresswire.com/article/950211782>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.