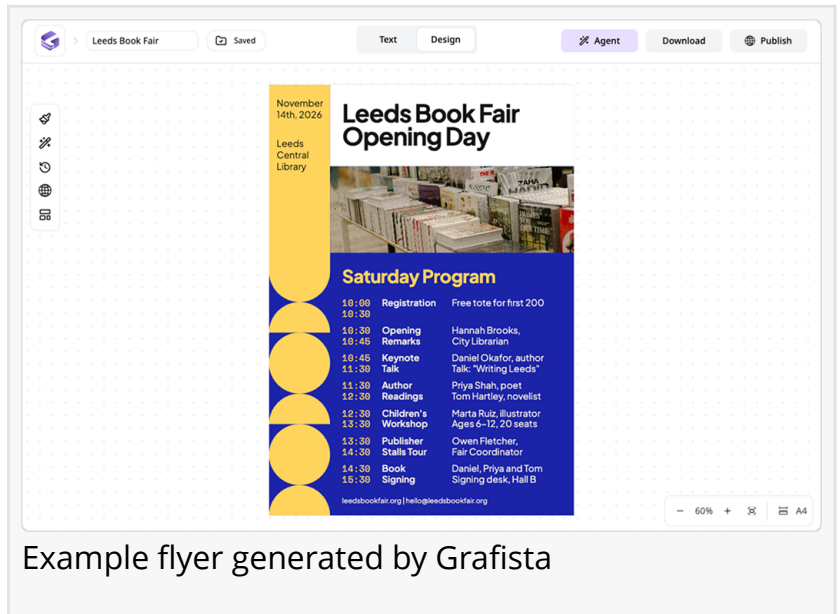


Grafista, an AI Graphic Designer, Charges the Same for One User or Fifty

Every plan includes unlimited users and brand kits from €10 per month. The AI graphic designer turns existing content into fully editable designs.

LIMASSOL, CYPRUS, October 19, 2026 /EINPresswire.com/ -- Grafista, an [AI graphic designer](#) based in Limassol, Cyprus, includes unlimited users in every paid plan. [Plans start at €10 per month](#) and are metered by credits, so the price depends on how many designs a team generates, not on how many people use the account. Every plan also includes unlimited brand kits, unlimited downloads and online publishing.



Example flyer generated by Grafista

Per-seat billing is the standard model for team design software. Canva lists its Business plan at US\$25 per person per month on monthly billing, or US\$250 per person per year, and limits its Pro plan to a single user. At those list prices, a five-person marketing team pays US\$125 per month for Canva Business. The same five people can share one Grafista Pro plan at €18 per month.

“

Per-seat pricing makes a team pay for logins instead of output. An agency that adds a junior designer or a client reviewer should not see its design bill go up.”
Marios Simou, CTO of Grafista

Grafista's plans, as published in October 2026:

- Basic: 1,000 credits per month, €10
- Pro: 2,000 credits per month, €18

- Ultra: 5,000 credits per month, €40
- Max: 10,000 credits per month, €72
- All plans: unlimited users with admin, editor or viewer roles, unlimited brand kits, unlimited documents and downloads
- New accounts: 300 free credits, no credit card required

Credits are spent on generating designs, importing documents, edits made with Grafista's editing Agent and publishing designs online. Creating documents and writing in the text editor does not use credits.

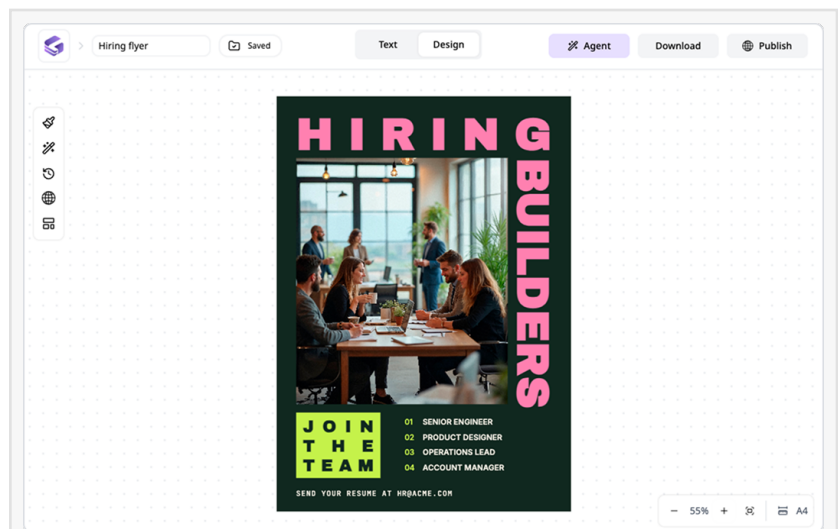
"Per-seat pricing makes a team pay for logins instead of output," said Marios Simou, CTO of Grafista. "An agency that adds a junior designer or a client reviewer should not see its design bill go up. We charge for the work the AI does, and the number of people on the account does not change the price."

Content in, design out, no prompt Grafista starts from content rather than a written prompt. Users paste or import their own text and images, such as a product sheet, an event schedule or a quarterly report, and select a Blueprint. A Blueprint is a visual reference with a defined art direction covering layout, typography, color and decoration. Grafista applies that direction to the content and returns a finished design. Because each design is anchored to a specific Blueprint, the library spans a range of art directions instead of the single generic layout that AI generators tend to repeat.

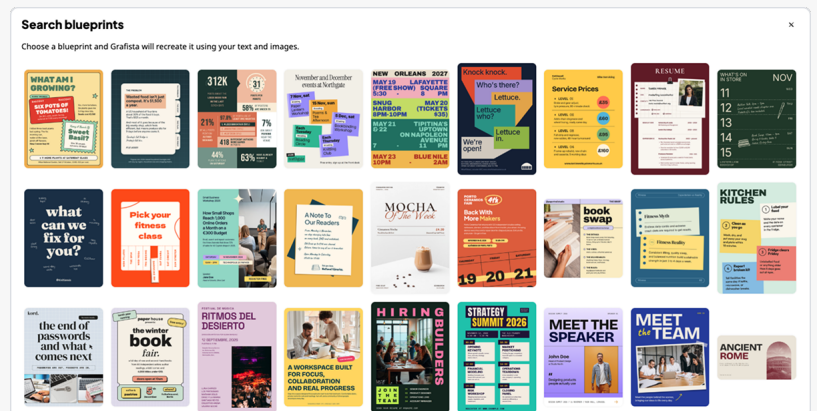
"Most AI design output looks alike because the model falls back on the same safe layouts," said Marios Simou, CTO of Grafista. "A Blueprint gives it a specific art direction to follow, and the team can still change every element afterwards."

Other capabilities:

- Fully editable output: every text block, image, shape and decoration can be changed in Grafista's canvas editor. Larger changes can be requested from the editing Agent without regenerating the design.
- Brand kits: teams store colors, fonts and logos for each brand and apply them across designs. Agencies can keep a separate kit for every client at no extra cost.
- Languages: content can be written and designed in almost any language.
- Output: designs download as PDF or PNG, or are published online with a permanent link, QR code and embed code.



Example hiring flyer generated by Grafista



Grafista recreates the chosen blueprint with the users' content

Grafista produces static formats including social media posts, ads, flyers, brochures, restaurant menus, reports and presentations. It does not generate video. The platform is aimed at small and medium-sized marketing agencies, in-house marketing teams and businesses who turn recurring content into branded material.

Grafista is available now at grafista.io.

About Grafista

Grafista is an AI graphic designer that converts text and images into fully editable designs, without the need for design or prompt skills. All plans include unlimited users and brand kits. The company is based in Limassol, Cyprus.

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