

Make My Cap Celebrates 20,000 Orders Since April 2024 Launch

Cape Girardeau custom headwear business reaches milestone fulfilling orders for customers in all 50 states in 2.5 years.

CAPE GIRARDEAU, MO, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- [Make My Cap](#), a custom headwear business based in Cape Girardeau, has reached its 20,000th order since launching in April 2024. The milestone includes online and in-store orders from customers using custom hats to promote businesses, support causes, outfit teams and mark occasions.



The Make My Cap team celebrates order no. 20,000 at the retail store in Cape Girardeau, Missouri.

In two and a half years, Make My Cap has served 14,000 customers across all 50 states, including more than 2,800 customers who have returned to order again.

“Reaching 20,000 orders in such a short time is amazing to me,” said Glenn Campbell, founder of Make My Cap. “Behind every order is someone building a brand, supporting something they care about, making a statement or simply creating something they’ll enjoy wearing. Getting to be a small part of that, over and over again, is what makes this milestone special.”

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*Glenn Campbell, founder of
Make My Cap*

Make My Cap serves customers nationwide through its website and welcomes local shoppers at its store at 440 S. Mt. Auburn Road in Cape Girardeau. Customers range from small business owners ordering hats for their crews to schools, teams and organizations creating headwear for events and fundraisers.

The company credits returning customers and its Cape Girardeau team for helping it reach the

milestone.

“When someone comes back for another order, that means a lot,” Campbell said. “They’re trusting us with their business, their team or their next big idea. I’m grateful to our customers for that trust and to our crew for the work they put into every order.”

To celebrate the milestone, Make My Cap is offering all customers 30% off their orders October 19-21 with code [CELEBRATE20K](#). New customers can receive 25% off their first order all month long by signing up for Make My Cap’s email or SMS messages. To explore hat styles, upload a design or start an order, visit makemycap.com.

About Make My Cap:

Make My Cap is an online custom hat decorating platform empowering individuals and businesses to create unique, personalized headwear with ease. The brainchild of long-time headwear industry leader Glenn Campbell, one of the co-founders of Lids, the company prioritizes high-quality materials, exceptional customer service, and a lightning-fast turnaround time, ensuring a seamless and rewarding custom hat experience. Learn more or start creating at makemycap.com.

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