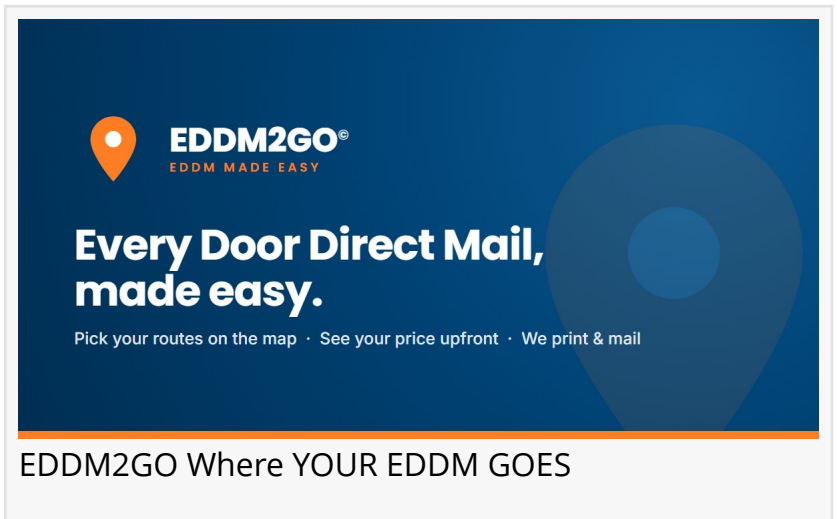


EDDM2GO Announces ZIP Code Route Tool for Every Door Direct Mail Planning

Free ZIP code data and interactive route planning help businesses choose neighborhoods and plan mailings, with postage as low as \$0.245 per piece.

HOUSTON, TX, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- EDDM2GO is helping businesses make more informed direct mail decisions by connecting an interactive [Every Door Direct Mail tool](#), free ZIP code research, and professional printing and mailing services in one platform.



Before committing to printing and postage, businesses can explore potential markets, review carrier route address counts and see how their selections affect campaign pricing. EDDM2GO offers postage as low as \$0.245 per piece, based on company pricing as of October 17, 2026.

Printing and mailing service fees are additional, and pricing is subject to change.

“

Every dollar matters to a small business. We built EDDM2GO to help owners research neighborhoods, understand mailing costs and plan their campaigns with confidence.”

Carlos deSantos, EDDM2GO

From Neighborhood Research to Route Selection

EDDM2GO's Every Door Direct Mail tool allows users to search by address or ZIP code, explore USPS carrier routes on a map, and review the number of residential and business addresses on each route. Users can select routes near their business, choose residential delivery or residential and business delivery, and see campaign pricing

update as they adjust their selections.

Connecting route selection with quantities and pricing helps businesses assess the scope of a mailing before placing an order.

Free Data for Better Mailing Decisions

The company's free [ZIP code data tools](#) provide profiles covering more than 33,000 ZIP code areas. Visitors can explore household income, population, homeownership, age, families with children, residential mobility and local business activity without creating an account.

Interactive maps and comparisons of up to four ZIP codes help business owners evaluate potential markets. Carrier route profiles pair USPS mailbox counts with EDDM2GO's modeled estimates of neighborhood characteristics, providing additional context for route selection.

For example, a landscaping company could explore routes with higher estimated homeownership, while a tutoring business could research areas with more families with children. A restaurant could review nearby route counts when planning a local promotion.

Demographic information is drawn from U.S. Census Bureau sources. Route-level demographic figures are EDDM2GO modeled estimates that describe areas rather than individual households. EDDM campaigns reach eligible addresses across the selected carrier routes.

Printing and Mailing Services

Once customers identify the areas they want to reach, EDDM2GO provides full-service [EDDM printing and mailing](#), including printing, carrier route bundling, USPS paperwork, postage and delivery of the prepared mailing to USPS.

Customers choose their printed format, upload artwork and approve a proof. Printing, mailing services and postage are itemized before payment, giving businesses visibility into the components of their campaign cost.

Print-only options are also available for customers who prefer to handle their own postal preparation and drop-off.

By connecting neighborhood research, interactive route selection and campaign fulfillment, EDDM2GO gives businesses a practical path from evaluating a local market to putting a printed offer into the mail.

Explore the tools and services at www.eddm2go.com.

About EDDM2GO

EDDM2GO is a Houston-based printing and mailing platform operated by Catdi, Inc., serving businesses nationwide. The company provides Every Door Direct Mail printing, route selection, mailing preparation and fulfillment, alongside free ZIP code and neighborhood research resources. EDDM2GO is an independent printer and mailer and is not affiliated with the United

States Postal Service.

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