

Kanerika Is the Only Firm in GoodFirms' Industry Leaders Quadrant for Data Analytics

Among 105 companies evaluated, Kanerika stands alone in the Industry Leaders quadrant, with 100 in Core Competencies and a 5.0 rating from 38 client reviews.

TEXAS, TX, UNITED STATES, October 20, 2026 /EINPresswire.com/ -- In a field of 105 [data analytics](#) companies, [Kanerika Inc.](#) is the only firm positioned in the Industry Leaders quadrant of GoodFirms' October 2026 Data Analytics Leaders Matrix.



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The data and AI consulting firm scored 100 in Core Competencies and 62 in 360-Performance, meeting GoodFirms' qualification threshold of at least 50 on both dimensions. The placement recognizes Kanerika's specialization in data analytics and reflects assessments of its performance, client feedback, and market presence.

For enterprises evaluating data analytics partners, the distinction offers an additional reference point in a crowded market where technical expertise must be considered alongside delivery experience and client feedback.

A distinctive position in data analytics

GoodFirms evaluates technology service providers across two dimensions in its Data Analytics Leaders Matrix:

- Core Competencies: Measures a company's specialization in the service being evaluated.
- 360-Performance: Assesses execution quality using client reviews, market presence, and the GoodFirms Score.

Companies must score at least 50 on both dimensions to qualify for the Industry Leaders quadrant.

Kanerika holds a 5.0 rating from 38 client reviews on GoodFirms. Founded in 2015, the company works with enterprises on data analytics, data integration, data governance, artificial intelligence and machine learning, and platform modernization.

Kanerika is a Microsoft Solutions Partner for Data and AI and a featured Microsoft Fabric partner.

Recognition backed by a commitment to clients

"Enterprises are accelerating their investments in data and AI, and choosing the right technology partner becomes increasingly important. This recognition reinforces our commitment to building deep expertise and delivering meaningful outcomes for our clients," said Samidha Garud, CEO of Kanerika.

"Enterprise buyers want to make buying decisions based on other customer experiences, not just vendor promises. We're incredibly excited to be the only firm in GoodFirms' Industry Leaders quadrant among 105 companies evaluated. It's a significant recognition of our expertise and customer focus in the marketplace," said Gaurav Verma, CMO at Kanerika.

The placement reflects GoodFirms' Data Analytics Leaders Matrix as of October 2026.

- About GoodFirms

GoodFirms is a B2B research, ratings, and reviews platform that evaluates IT service providers and software companies. Its evaluation processes include verification activities such as background checks, client interviews, and portfolio audits.

- About Kanerika

Kanerika Inc. is a data and AI consulting firm that helps enterprises address challenges in data analytics, data integration, data governance, artificial intelligence and machine learning, and platform modernization. The company is a Microsoft Solutions Partner for Data and AI and a featured Microsoft Fabric partner.

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