

FishStix Named Best Saltwater Fishing Rods for 2026 by Click360 Awards

America's premier direct-to-consumer rod manufacturer earns honors in blank engineering, titanium corrosion resistance, and national direct-to-door reliability.

SANTA FE, TX, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- FishStix has officially been named the winner of the [Best Saltwater Fishing Rods](#) award for 2026 by the [Click360 Awards](#).

This prestigious national recognition celebrates the company's role as an industry leader in high-performance tackle, supplying serious coastal and offshore anglers across the country with tournament-ready equipment engineered for demanding marine environments.

The Click360 Awards recognize organizations that demonstrate a 360-degree commitment to product excellence, design innovation, and customer satisfaction. FishStix stood out for its high-modulus carbon fiber blanks, custom-feel craftsmanship, and zero-corrosion titanium guide technology. The award highlights the brand's ability to deliver durable, ultra-responsive setups tailored specifically to the rigors of modern saltwater fishing.

"We are deeply honored to receive this national recognition from Click360," said the management team at FishStix. "Our mission has always been to provide anglers across North America with absolute confidence on the water. Whether a charter captain is putting clients on trophy fish or a weekend angler is targeting redfish on the flats, they know they can rely on FishStix to handle heavy runs and harsh environments. This award belongs to our entire engineering and customer support team."



FishStix has become a go-to partner for saltwater anglers nationwide, offering specialized rod actions across their Guide Series and flagship Titanium Series. Their lineup provides unparalleled sensitivity and leverage for diverse fishing disciplines, featuring key award-winning models:

Kitchen Sink (Baitcast): The ultimate power-angling baitcasting setup designed to handle heavy lures, tight cover, and powerful saltwater runs.

The Rod Father (Spinning): The flagship Titanium Series spinning rod, offering lightweight handling, extreme sensitivity, and permanent immunity to saltwater rust.



The Hitman (Guide Series, Spinning): Built to withstand day-in, day-out charter abuse while delivering fatigue-free casting and monster hook-setting power.

Kitchen Sink (Spinning): A versatile, all-around spinning platform equipped with titanium frame protection for every coastal scenario.

As the 2026 winner, FishStix plans to continue expanding its direct-to-consumer product offerings, introducing new technical rod actions, and enhancing fast nationwide shipping to better serve anglers across all coastal regions.

About FishStix

FishStix is America's leading direct-to-consumer provider of premium fishing rods and high-performance tackle. Specializing in high-modulus carbon blanks and titanium hardware built for harsh marine environments, the company serves anglers nationwide through its online store. With an unwavering focus on reliability, custom craftsmanship, and customer satisfaction, FishStix delivers tournament-grade gear straight to your door.

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