

ROSSARIO GEORGE CLOSES 2026 WITH INTERNATIONAL LUXURY AWARD, SEATTLE MAGAZINE RECOGNITION AND THE ORION COLLECTION

The award-winning American luxury house unveils final collection of 2026 an unexpected luxury grocery tote and more as it approaches its 10th anniversary.

RENTON, WA, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- [Rossario George](#), the American luxury fashion and beauty house founded by designer and CEO Tony Vincente, is closing 2026 with two significant industry recognitions, the introduction of its final fashion collection of the year, and preparations for a milestone anniversary in 2027.

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*Tony Vincente, CEO/Designer
of Rossario George*

The brand has been named the [2026 Luxury Lifestyle Awards Winner](#) for Best Luxury Couture Fashion Brand in the USA, a distinction recognizing its contributions to contemporary luxury fashion, design innovation, and craftsmanship.

Adding to this achievement, Rossario George has also been named the Top Nominee for Fashion Designer in Seattle Magazine's 2026 Readers' Choice Awards, further establishing the house's growing presence in both the national luxury market and its hometown of Seattle.

Together, these recognitions mark a defining moment for a brand that has consistently challenged traditional notions of luxury through distinctive design, inclusivity, and an unwavering commitment to its creative identity.

[THE ORION COLLECTION](#): A FINAL STATEMENT FOR 2026

As the year draws to a close, Rossario George introduces Orion, its final collection of 2026, presenting a refined vision of modern luxury for men and women.

Inspired by architectural silhouettes, commanding tailoring, and the timeless influence of Greek design, Orion represents a confident evolution of the Rossario George aesthetic.

The collection features sharply tailored suits, sculptural silhouettes, sophisticated dresses, and signature Greek-key accents. Ultra-fine wool, rich black tones, and gold detailing create a visual language that is simultaneously powerful, elegant, and unmistakably Rossario George.

Expanding beyond apparel, Orion also introduces new footwear designs for both men and women, bringing the collection's architectural inspiration into statement shoes designed to complement the house's ready-to-wear offerings.

Yet perhaps the most unexpected introduction is the Rossario George Grocery Tote.

Crafted from 100% cotton, the generously sized 17-by-14-inch tote features practical deep pockets and the brand's distinctive Greek-key design. The accessory brings a playful yet purposeful perspective to luxury, demonstrating that exceptional design need not be reserved for extraordinary occasions.

From the runway to the grocery aisle, Rossario George continues to explore how fashion can elevate everyday experiences.

"Luxury has never been about simply creating expensive things. It's about creating pieces that make people feel extraordinary," said Tony Vincente, CEO and Designer of Rossario George. "With Orion, I wanted to close 2026 by celebrating everything our house represents: strength, individuality, craftsmanship, and a willingness to challenge expectations. And yes, that even means designing a grocery bag."

A YEAR OF RECOGNITION AND CREATIVE EVOLUTION

The 2026 Luxury Lifestyle Awards win represents a significant achievement for Rossario George, whose collections have continued to gain international attention through fashion publications, industry recognition, and an expanding portfolio of couture, ready-to-wear, accessories, and beauty.

The additional recognition from Seattle Magazine reinforces the brand's connection to the Pacific



Northwest, where Vincente established Rossario George and developed its distinctive creative direction.

From couture creations and innovative tailoring to cruelty-free beauty and accessories, Rossario George has steadily expanded its identity as a multidimensional luxury house.

"To receive national recognition for our couture work while also being celebrated in the city where this journey began is incredibly meaningful," Vincente added. "These honors are reminders that independent fashion houses can create something powerful without compromising their vision."

2027: TEN YEARS OF ROSSARIO GEORGE

While 2026 concludes with the debut of Orion, the house is already looking toward an even more significant chapter.

In 2027, Rossario George will celebrate its 10th anniversary, marking a decade since the brand's founding in 2017.

What began as an independent creative vision has evolved into an internationally recognized luxury fashion and beauty house, with a growing portfolio spanning couture, ready-to-wear, footwear, accessories, and cruelty-free beauty.

The anniversary year will also usher in new creative directions, including the anticipated Spring 2027 introduction of the Persephone Collection, featuring Romantica for women and Archon for men.

"Ten years ago, Rossario George began with a vision to create luxury that was bold, inclusive, and unapologetically individual," Vincente said. "As we approach our anniversary, I'm incredibly proud of what we've built. But what excites me most is what comes next. We're not simply celebrating ten years of fashion. We're celebrating ten years of believing that luxury can be different."

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