

FRESH MONKEE AUSTIN ANNOUNCES THREE-DAY GRAND OPENING CELEBRATION, OCTOBER 22-24

Downtown Austin's new protein shake & smoothie spot offers 50% off shakes, free shake giveaways, and fitness activities for its Grand Opening.

AUSTIN, TX, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- Following its recent opening in downtown Austin, Fresh Monkee Austin is inviting the community to celebrate its official [Grand Opening](#) on Saturday October 24th, with three days of special promotions, giveaways and community activities, Thursday, October 22, through Saturday, October 24, at 827 W 12th St, at The Shoal.

The celebration marks the next chapter for the fast-casual protein shakes & smoothies brand, which specializes in fresh, made-to-order shakes combining real ingredients, high protein, lower-sugar options and craveable flavors.

THREE DAYS OF GRAND OPENING SPECIALS

Thursday, October 22 & Friday, October 23

-> Customers can enjoy Buy One, Get One 50% Off protein shakes throughout both days.

Saturday, October 24 (GRAND OPENING DAY!)

-> Main Grand Opening Celebration

- 50% OFF ALL protein shakes throughout the day.

- Golden Straw Giveaway: The first 200 guests will have a chance to win FREE SHAKES FOR A YEAR. Five golden straws will be hidden among 200 straws, with each winner receiving one free shake per month for 12 months.

- Prize Wheel: Guests can participate for chances to win Fresh Monkee merchandise, discounts and prizes from local partners.



Grand Opening Fresh Monkee Austin

"We've had an incredible time meeting people in Austin since opening, and we're excited to invite even more of the community to discover Fresh Monkee," said Pablo Vidal, Owner of Fresh Monkee Austin. "Our biggest challenge is getting people to try us for the first time. Once they discover that a [protein shake](#) can be fresh, filling, nutritious and genuinely delicious, they understand what makes us different. This Grand Opening is our opportunity to introduce that experience to as many Austinites as possible."

MORE THAN A GRAND OPENING: BUILDING COMMUNITY

Since opening, Fresh Monkee Austin has been actively connecting with local running clubs, fitness studios, University of Texas students, Austin Community College and neighborhood organizations.



Win Free Shakes for a year!

Located steps from Shoal Creek Trail and near Pease Park, House Park Stadium and downtown Austin's fitness community, the store aims to become a convenient destination for post-workout recovery, quick meals, protein coffee and everyday nutrition.

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We're excited to celebrate with Austin! Come join us October 24 for 50% off all shakes, fun giveaways, and a chance to win free shakes for a year. We can't wait to meet you!"

*Pablo Vidal Arean, Owner of
Fresh Monkee Austin*

"We want Fresh Monkee to become part of Austin's daily routine," Vidal added. "Whether you're finishing a morning run, heading to class, taking a break from work or looking for a satisfying meal on the go, we want to be your neighborhood spot. The Grand Opening is just the beginning of the relationships we're building here."

FRESH PROTEIN SHAKES, MADE TO ORDER

Unlike traditional smoothies or ready-to-drink protein beverages, Fresh Monkee prepares every shake fresh using ingredients such as fruits, vegetables, nut butters, milk and

non-dairy alternatives, seeds and whey or plant-based protein.

Menu favorites include the chocolate-and-peanut-butter-inspired Chunkee Monkee, fruit-forward Blueberry Pie, tropical Maui Colada, nutrient-packed Ultimate Green, and Iced Protein Coffee, which delivers 38 grams of protein and just 2 grams of sugar in a 32-ounce serving.

With customizable protein options and a menu designed for a variety of lifestyles, Fresh Monkee offers an alternative for breakfast, lunch, post-workout recovery or a satisfying snack.

GRAND OPENING EVENT DETAILS

Location: Fresh Monkee Austin, The Shoal, 827 W 12th St, Austin, TX 78701

Dates: October 22–24, 2026

Thursday & Friday: Buy One, Get One 50% Off shakes

Saturday: 50% Off All Shakes, Golden Straw Giveaway, Prize Wheel and community activities

Parking: Free parking is available at The Shoal immediately beside the store entrance during designated complimentary parking hours, with additional parking at House Park Stadium across the street.



Smoothies & Protein Shakes

ABOUT FRESH MONKEE

Founded in Connecticut in 2014, Fresh Monkee is a growing U.S. fast-casual franchise specializing in fresh, handcrafted protein shakes. The brand combines real ingredients, meaningful protein, customizable options and craveable flavors to offer a convenient alternative to traditional smoothies and fast food. Fresh Monkee continues to expand nationally while building strong relationships with the fitness, wellness and local communities it serves.

MEDIA & CREATOR INVITATION

Austin journalists, food writers, fitness professionals and content creators are invited to attend the Grand Opening celebration and experience Fresh Monkee firsthand.

Media representatives are also welcome to visit the store and sample the menu. No obligation to publish or post—we'd simply love to introduce you to Fresh Monkee.

Pablo Vidal Arean

Fresh Monkee

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