Seattle Real Estate Agent Phil Greely Introduces New iPhone App for Homebuyers and Sellers

With 17+ years of experience and $200M+ in sales, Seattle real estate agent Phil Greely launches an iPhone app for local homebuyers and sellers.



Phil Greely, real estate broker with The Agency Seattle, serving Queen Anne buyers and sellers.

SEATTLE, WA, UNITED STATES, October 19, 2026 /EINPresswire.com/ -- Phil Greely, a Seattle real estate broker and founder of The Greely Group at The Agency Seattle | Eastside, has introduced the Greely Group mobile app, now available for free on Apple's App Store. The app provides homebuyers and sellers throughout Seattle and the Eastside with a centralized platform for searching properties, exploring neighborhoods, accessing home valuations, and connecting directly with a local real estate professional.

> The best real estate agent in Seattle combines experience, local expertise, and technology. Our new app makes it easier for buyers and sellers to access all three."
>
> *Phil Greely*

The release reflects a continued investment in technology and client accessibility by Greely, whose real estate career spans more than 17 years and over $200 million in closed sales.

As buyers and sellers increasingly turn to online searches, mobile applications, and artificial intelligence to research properties and identify the best real estate agents in Seattle, Greely believes the role of a knowledgeable local advisor remains essential.

"Technology has completely changed how people search for homes and research real estate agents, but it hasn't replaced the importance of experience, local knowledge, and sound advice," said Phil Greely, founder of The Greely Group. "We wanted to make it easier for people to access

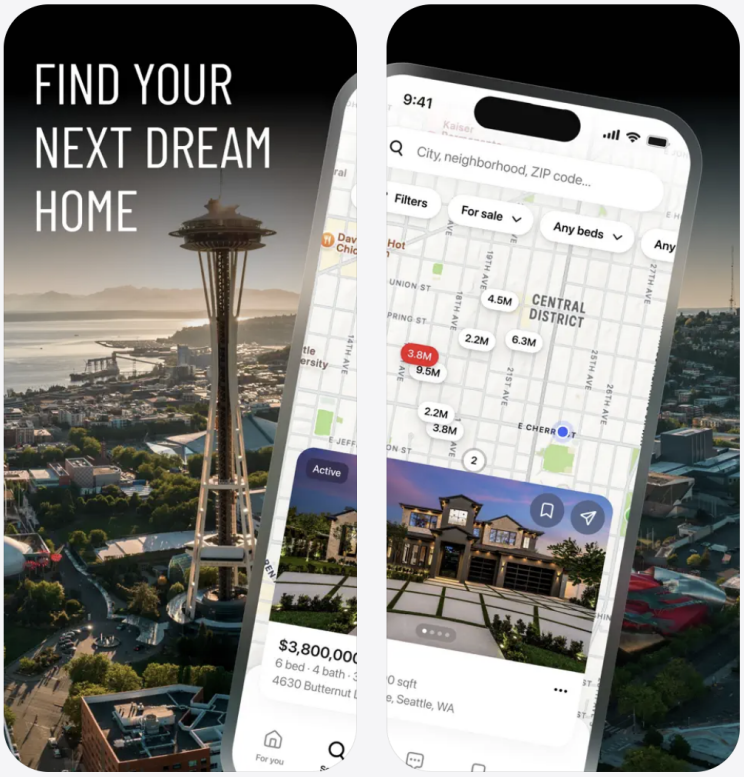
the information they need while giving them a direct connection to someone who truly understands the Seattle market."

Bringing Seattle Real Estate Expertise to a Mobile Platform:

The Greely Group app is designed to simplify the real estate experience by combining digital convenience with professional guidance.

Available features include:

- Seattle and Eastside property searches: Explore available homes across Seattle, Bellevue, Kirkland, Edmonds, Bothell, and surrounding communities.
- Neighborhood information: Research Seattle-area communities and explore local housing opportunities.
- Home valuation tools: Access an initial estimate of a property's value and connect with a local expert for additional analysis.
- Direct agent access: Connect with Phil Greely and The Greely Group for assistance with buying, selling, and real estate investment decisions.



The Greely Group releases Apple app for Seattle buyers and sellers

The application is available for iPhone and can be downloaded through the Apple App Store.

An Established Seattle Real Estate Professional Embracing New Technology:

For consumers researching top real estate agents in Seattle, professional experience, transaction history, neighborhood knowledge, and marketing capabilities are important considerations.

Phil Greely is a top veteran real estate agent and real estate investor with more than 17 years of real estate experience and over $200 million in closed transactions. His practice includes residential homes, luxury properties, condominiums, multifamily buildings, and real estate investments.

As founder of The Greely Group at The Agency Seattle | Eastside, Greely serves buyers and sellers throughout the greater Seattle area, with particular expertise in Queen Anne, Magnolia, Ballard, and surrounding Seattle neighborhoods.

His approach emphasizes property-specific marketing, strategic pricing, negotiation, and the use of technology to help clients navigate changing market conditions.

The Greely Group reports an average sold-to-list price ratio of 102%, reflecting the team's historical sales performance. Individual results vary by property and market conditions.

Greely has also been recognized for his interest in real estate innovation. He was nominated for an Inman Innovator Award in 2016 for incorporating technology and advanced presentation materials into his real estate business.

Local Knowledge Remains Essential in Seattle's Housing Market:

Seattle's housing market includes distinct neighborhoods and property types, each with its own pricing dynamics, buyer preferences, and development considerations.

In Queen Anne and Magnolia, for example, factors such as views, topography, architectural character, lot configuration, and proximity to neighborhood amenities can significantly influence property values.

Elsewhere in Seattle, buyers and sellers may need to evaluate condominium association expenses, zoning regulations, accessory dwelling unit opportunities, and investment potential.

Greely's work across residential and investment properties gives clients access to guidance that extends beyond a conventional home search.

"Someone buying a home in Queen Anne may have very different priorities than an investor evaluating a property in Ballard or a family moving to Magnolia," Greely said. "The goal is to pair useful technology with the kind of local expertise that helps people make better decisions."

Helping Seattle Buyers and Sellers Connect With the Right Real Estate Agent:

The new mobile app also provides another way for consumers to evaluate and connect with The Greely Group before making a real estate decision.

For people searching online for the best Realtor in Seattle, a top listing agent in Queen Anne, or an experienced real estate broker in Magnolia, the app offers a starting point for exploring properties and accessing professional assistance.

Greely encourages buyers and sellers to evaluate real estate professionals based on relevant transaction experience, neighborhood expertise, marketing strategy, communication, and their ability to navigate complex transactions.

The app complements The Greely Group's existing website, property marketing, neighborhood

resources, and client services.

The Greely Group app is available for free on the Apple App Store.

Download the app: https://apps.apple.com/us/app/greely-group/id6791307710

About Phil Greely and The Greely Group:

Phil Greely is a Seattle real estate agent and founder of The Greely Group at The Agency Seattle | Eastside. With more than 17 years of experience and over $200 million in closed real estate sales, Greely specializes in residential real estate, luxury homes, condominiums, and investment properties throughout Seattle and surrounding communities.

His areas of expertise include Queen Anne, Magnolia, Ballard, and the greater Seattle market. Known for his emphasis on strategic marketing, negotiation, market analysis, and technology, Greely works with buyers, sellers, and investors seeking informed guidance in the Pacific Northwest real estate market.

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