Bell Rose Capital Subsidiary 4biddenknowledge Inc. Showcases 'We Are Borg' Series Featuring David Icke and Billy Carson

Feature Content Expands Premium 4BK TV Library as Billy Carson Reports Approximate Combined Social Media Reach of 15.5 Million Followers

BOCA RATON, FL, UNITED STATES, October 20, 2026 /EINPresswire.com/ -- Boca Raton, FL – October 20, 2026– Bell Rose Capital Inc. (OTCID:BELR) ("Bell Rose" or the "Company") today announced that its wholly owned subsidiary, 4biddenknowledge Inc. ("4BK"), is spotlighting "We Are Borg," a compelling three-part video series featuring internationally recognized author and commentator David Icke alongside Billy Carson, founder and Chief Executive Officer of 4biddenknowledge.

> The We Are Borg series delivers three extended discussions on subjects our viewers are passionate about, from artificial intelligence and technology to consciousness and humanity's future.”
>
> *Billy Carson*

Available exclusively through 4biddenknowledge TV, the series delivers extensive discussions exploring the accelerating convergence of artificial intelligence, emerging technologies, human consciousness, and the future of society. The program adds another marquee title to the rapidly growing 4BK TV content ecosystem, which continues to attract audiences seeking thought-provoking, long-form educational and transformational media.

Hosted by Carson, We Are Borg presents in-depth conversations that challenge conventional perspectives while addressing some of the most widely discussed technological and philosophical topics shaping global discourse today. The three-part series is available within the 4BK TV content catalog for subscribers and registered platform users.

The release further strengthens the value proposition of the 4biddenknowledge media platform as it continues expanding its extensive library of original programming, exclusive interviews, and premium content covering ancient civilizations, consciousness studies, science, technology, self-development, and human potential.

Adding to the Company's growing audience reach, Carson recently stated during a September

2026 podcast appearance that his combined social media presence has grown to approximately 15.5 million followers across multiple platforms, reflecting the substantial global audience connected to the 4biddenknowledge brand and its content network.

"Long-form conversations remain one of the most powerful ways to explore complex ideas and engage audiences at a deeper level," said Billy Carson, founder and Chief Executive Officer of 4biddenknowledge. "The We Are Borg series delivers three extended discussions on subjects our viewers are passionate about, from artificial intelligence and technology to consciousness and humanity's future. We're excited to continue expanding the 4BK TV library with compelling content that sparks curiosity, critical thinking, and meaningful conversation."

As digital media consumption continues to shift toward specialized content communities and subscription-based platforms, 4biddenknowledge remains focused on delivering exclusive programming that serves its rapidly growing global audience while strengthening engagement across its expanding media ecosystem.

About 4biddenknowledge Inc.
Founded by Billy Carson, 4biddenknowledge Inc. is a media, publishing, education, and technology business. Its offerings include streaming programming, podcasts, books, digital educational content, consumer applications, and live experiences exploring ancient history, consciousness, spirituality, and personal development. 4biddenknowledge is a wholly owned subsidiary of Bell Rose Capital Inc.

About Bell Rose Capital Inc.
Bell Rose Capital Inc. (OTCID:BELR) is a publicly traded holding company pursuing the acquisition and development of operating businesses. Through 4biddenknowledge, the Company has operations across digital media, publishing, education, technology, and consumer engagement.

Safe Harbor / Forward-Looking Statements
This release contains forward-looking statements, including statements regarding the availability of We Are Borg and other programming on 4biddenknowledge TV, potential audience engagement with that programming, the size and future growth of social media audiences associated with 4biddenknowledge and its founder, the potential use of those audiences to promote 4biddenknowledge content, and possible benefits to Bell Rose Capital Inc. and its shareholders. Words such as “may,” “could,” “potential,” “opportunities,” and similar expressions identify forward-looking statements.
These statements reflect current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially. Such risks include reliance on third-party social media and distribution platforms and changes to their algorithms, policies, or reported metrics; the accuracy and comparability of platform-reported follower counts; the possibility that social media followers do not become viewers, subscribers, or customers; reliance on the Company’s founder and on third-party guests and collaborators; name, likeness, title, and other intellectual property rights and clearances; reputational risks associated with

programming content or participants; audience acceptance; competition; production, marketing, and operating costs; changes in applicable laws or platform policies; and risks described in the Company’s public disclosures. Potential commercial opportunities may not materialize or generate a profit.

Forward-looking statements speak only as of the date of this release. The Company undertakes no obligation to update them except as required by applicable law.

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