

Upgaming Shares Key Takeaways from GAT Expo Bogotá 2026

Upgaming participated in GAT Expo Bogotá 2026, connected with Latin American operators, and presented solutions designed to support iGaming content expansion.

ZUG, SWITZERLAND, October 22, 2026 /EINPresswire.com/ -- Enterprise iGaming solutions provider [Upgaming participated in GAT Expo Bogotá 2026](#), held on 15 October in Bogotá, Colombia. The exhibition sought to bring together international technology suppliers and Latin American gaming operators, creating opportunities to explore new partnerships and discuss the growing demand for flexible, market-oriented iGaming technology.



Upgaming at GAT Expo Bogotá 2026

For Upgaming, the event was focused on making its [enterprise solutions](#) more accessible to operators across Latin America, helping them expand their product offerings, modernize existing platforms, and adapt to the specific requirements of their markets.

At Stand A24, Upgaming representatives introduced the company's technology ecosystem, with discussions covering its game aggregation software, enterprise iGaming platform, and sportsbook solutions.

One of the key areas of interest was Upgaming's game aggregation software, which provides access to more than 12,000 games from 200+ leading providers through a single API integration. The solution allows Latin American operators to introduce premium gaming titles alongside content suited to regional player preferences, without the technical complexity of integrating each provider separately.

Upgaming also presented its enterprise iGaming platform, designed to bring essential operational tools and gaming products together within a customizable infrastructure. The

platform supports operators seeking to upgrade existing systems, introduce additional services, or establish operations in new markets while maintaining flexibility in integrations, payments, CRM, and other business processes.

Alongside these solutions, the company's sportsbook software offers extensive pre-match and live betting coverage, competitive odds, flexible margins, and integration options suited to different operational models.

Discussions at GAT Expo Bogotá extended beyond individual products, addressing localization, regional market requirements, technology integration, and opportunities for long-term business development.

The exhibition reinforced Upgaming's expanding presence in Latin America and its commitment to supporting regional operators with international technology adapted to local market needs. By connecting directly with businesses in Colombia and across the region, the company continued developing relationships aimed at helping operators diversify their offerings and strengthen their technological capabilities.

About Upgaming

Upgaming is the Enterprise iGaming solutions provider, offering exclusive products, including ultra-fast Sportsbook with scalable infrastructure, E-sports, live casino, casino and popular mini-games unified in an innovative, multifunctional, and customizable iGaming platform. We offer a mixture of iGaming software and products designed specifically to increase your customer's loyalty and engagement. Committed to innovation and quality, Upgaming focuses on creating future-ready software that empowers clients and drives lasting value in the iGaming sector.

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