A Wine with a Mission: SHABO Winery and SPYRT Worldwide Launch Rosé's Rosé to Support Lifesaving Mine Detection Dogs

This Ukrainian wine makes its U.S. debut at the Marshall Legacy Institute's 29th Anniversary Clearing the Path Gala in Washington, D.C.



MLI's own K9 Ambassador, Rico Cosby, a retired Mine Detection Dog

WASHINGTON, DC, UNITED STATES, October 22, 2026 /EINPresswire.com/ -- SPYRT Worldwide, a veteran- and U.S./Ukrainian-owned importer of premium Ukrainian wines and spirits, is proud to announce the U.S. launch of SHABO Winery's 2025 vintage Rosé's Rosé, a wine with a humanitarian mission. The wine will make its official U.S. debut on October 28 at the Marshall Legacy Institute's (MLI) 29th Anniversary Clearing the Path Gala at The Ritz-Carlton in Washington, D.C.

Through this partnership, SHABO Winery will donate 10% of global sales of Rosé's Rosé to support MLI's humanitarian mine action efforts specially for Ukraine, building on the organization's longstanding work around the world to help communities identify dangerous landmines and reclaim land for safe and productive use.

Named after the beloved dog of SHABO's winemaker and CEO, Giorgi Iukuridze, Rosé's Rosé features the playful c anine on its label, celebrating the special bond between humans and dogs. This connection extends to MLI's own K9 Ambassador, Rico Cosby, a retired Mine Detection Dog who sniffed out mines for six years in Bosnia and Herzegovina. Now retired in the United States, Rico helps educate students and communities about the lifesaving work of Mine Detection Dogs.

“I never imagined that my little toy poodle Rosé would one day become the face of a wine with such an important mission. She has always been a source of happiness in our family, and now I hope she can help bring something far greater to families across Ukraine: safety, peace of mind, and hope for the future. By choosing Rosé’s Rosé, American wine lovers are not only discovering a wine from our country, but also supporting the extraordinary dogs helping to make our land safe again. We are grateful to the Marshall Legacy Institute and our American partners for helping turn this vision into reality. Sometimes, the biggest changes begin with the smallest hearts.”
Giorgi Iukuridze, Co-Founder and CEO of SHABO Winery

Located in southern Ukraine between the Black Sea and the Dniester estuary, SHABO Winery carries forward a winemaking tradition spanning more than 2,000 years. With approximately 3,000 acres of vineyards and hundreds of international awards, SHABO is recognized as a leading producer of premium Ukrainian wines and brandies. Through its partnership with SPYRT Worldwide, SHABO is bringing the quality and heritage of Ukrainian winemaking to American consumers while supporting humanitarian recovery in communities affected by conflict.

Founded in 1997, the Marshall Legacy Institute is a U.S.-based nonprofit organization dedicated to alleviating human suffering and fostering stability in conflict-affected countries. Through its flagship Mine Detection Dog Partnership Program, MLI has provided more than 325 highly trained dogs to mine-affected nations, helping restore safety and opportunity to vulnerable communities.

“Since first connecting with SPYRT Worldwide and SHABO Winery in 2025, we have been inspired by their generosity and shared commitment to a landmine-free Ukraine. We are deeply grateful for this partnership and excited to work together toward our shared vision of a safer Ukraine and, ultimately, a world free from landmines.”
- Elise Becker Burdette, Executive Director, MLI

At the Clearing the Path Gala, guests will have the opportunity to enjoy Rosé’s Rosé and bid on exclusive auction offerings, including a rare bottle from SHABO's private family collection and special bottles signed by Giorgi Iukuridze and featuring Rico Cosby's paw print.

Together, SHABO Winery, SPYRT Worldwide, and the Marshall Legacy Institute invite supporters to raise a glass to Ukrainian resilience, international friendship, and a safer future for communities affected by landmines.

About the Marshall Legacy Institute

The Marshall Legacy Institute (MLI) is a Virginia-based 501(c)(3) nonprofit organization founded in 1997 by General Gordon R. Sullivan (Ret.) to extend the vision and legacy of Nobel Peace Prize laureate George C. Marshall. MLI works to alleviate suffering, restore hope, and promote stability in conflict-affected countries through humanitarian mine action and social impact programs. Its

initiatives include providing mine detection dogs, supporting landmine survivors, educating children about landmine risks, and leadership development. For more information, visit www.marshall-legacy.org.

About SPYRT Worldwide

SPYRT Worldwide is committed to dedicating a significant portion of its profits to humanitarian demining efforts in Ukraine, actively supporting the liberation and safety of the Ukrainian people, reinforcing SPYRT Worldwide’s unwavering commitment to the enduring strength and revitalization of of the Ukrainian nation

Madelyn Loellke
Marshall Legacy Institute
madelyn@marshall-legacy.org
+1 703-243-9200

This press release can be viewed online at: https://www.einpresswire.com/article/951555637

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.