



Family Central Launches 'The AI Family Office. For Everyone.'

BOCA RATON, FL, UNITED STATES, October 27, 2026 /EINPresswire.com/ -- Family Central Holdings, Inc. today launched Family Central, a subscription platform that gives every family access to the organization, planning and protection services that have historically been reserved for ultra-wealthy households served by multi-million dollar family offices. Available now on iOS, Android and the web, Family Central replaces forms, folders, binders, and scattered documents with a simple, conversation creating safe information for your family's use. Ask it anything about your family's money, documents, calendar, legacy, health concerns or emergency plans, secure password and information storage and it responds in natural language, by voice or text.

The company's thesis is simple. "Your Family's Conversation today and for the future is the product." said Jason Brown, Co-Founder and CEO of Family Central. "A traditional family office runs on three things: a staff of people, a stack of conforming documents, and a trusted head of household relationships. We built an AI family office that gives every family member the same outcome without the staff, without compliance constraints, and at a price that works for any household, not just the 1%."

Family Central delivers eight integrated capabilities inside one experience:

- Personal Vault bank-grade encrypted storage for IDs, policies, titles, medical records, and account information.
- Family Sharing secure personal information that is permission-based access for spouses, parents, adult children, and trusted advisors, but built for use from 9 to 90 years old.
- Your AI Assistant the conversational layer that answers questions, finds documents, drafts updates and acts across the whole platform.
- Legacy Messages simple as taking and storing a video on your iPhone or audio, written messages that stay private until scheduled or triggered to reach loved ones at the right moments in the future.
- Emergency Prep Hurricanes, wildfire, and medical-emergency readiness, with evacuation checklists, insurance records, and family contact flows in one place at your family's fingertips.
- Smart Calendar a secure family schedule, appointments, deadlines, and reminders in a single view.
- Family Archive securely sorted and designated photos, letters, recipes, and stories preserved and searchable for every individual or generation as you choose.
- Advisor Access a secure private individual way for your professionals to share your documents,

financial, legal, accounting, or insurance into the family's existing system for today and the future.

Why now, and why this team.

Only 24% of Americans have a will. Americans today manage an average of more than a dozen financial accounts, a growing stack of password protected digital assets, and documents spread across email inboxes, shoeboxes, and cloud drives. A Family Office has solved this problem for the top 0.1% for decades, but at a cost of \$160,000 to several million dollars per year. The founders of Family Central have spent over 25 years building and scaling secure DTC technology platforms together and believe the same institutional-grade experience needs to be in every household using modern conversational AI.

The founding team has shipped products together through seven exits, most recently selling Persona Nutrition to Nestlé Health Science. Jason Brown led Persona from launch to acquisition with Prem Thudia, Co-Founder and CTO, they have 26 years of safe HIPAA compliant consumer technology experience stress tested by being a part of a global 100 corporation, a point of emphasis as the platform handles the most sensitive details of a family's life.

"We built Family Central around simple tests," said Brown. "If your children's allergies or your father's medications are all at your fingertips when you need them, we have done our job. If a new widow can open the app and find every policy, password, and a personal plan in his voice that her husband left behind, we have done our job. If a family can prepare for a hurricane in ten minutes instead of ten days, we have done our job. The creation of AI is just the fastest way to get there completely personalized."

Availability and pricing.

Family Central is available today in the Apple App Store, Google Play and at familycentral.com. A free single-user plan is available on a limited basis, and the family plan is \$16.60 per month for a family of up to eight members. Every plan includes the full set of eight capabilities, unlimited AI assistant use, bank-grade encryption, and family sharing. New subscribers will receive priority onboarding and complimentary data import support with a live customer support agent to talk to.

Looking ahead.

Family Central is the product of more than \$3 million in founder invested capital and three years of focused development. The team is now scaling its direct-to-consumer offer and will be expanding its network of financial, legal and insurance advisors who can plug into the platform on behalf of their clients.

About Family Central

Family Central is the AI family office for everyday families that love and care for each other. It helps households protect what matters today and, in the future, honor their values, and lengthen the relationships that matter most, through a secure, conversational platform that organizes wealth, documents, legacy, emergency plans and family life in one place. Family Central Holdings, Inc., is based in Boca Raton, Florida. Learn more at familycentral.com.

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