CLARK Material Handling Company Hosts 2026 Dealer Sales Meeting in Greensboro, North Carolina

Dealer network gathers for three days of product training, collaboration, and strategy discussions


CLARK dealer network

FLOWER MOUND, TX, UNITED STATES, October 23, 2026 /EINPresswire.com/ -- CLARK Material Handling Company recently hosted its 2026 Dealer Sales Meeting in Greensboro, North Carolina. The multi-day event brought together authorized CLARK dealers from across the country to connect, collaborate, train on products, and discuss the future of material handling.

The meeting took place at the Grandover Resort and Spa, with additional sessions and hands-on activities at Tri-Lift Industries, Inc., CLARK's authorized dealer serving the Greensboro area and the Carolinas. Dealers had the opportunity to get up close with CLARK equipment and explore products, applications, and solutions designed to help them better serve customers in warehouses, manufacturing facilities, distribution centers, and other industrial environments.

> CLARK is growing exponentially and investing in the future of customer-driven technology combined with time-tested equipment to deliver something new to the market."
>
> *Brandon Bullard, Vice President of Sales and Marketing and Marketing*

The gathering emphasized both technical knowledge and the strength of CLARK's dealer network. Participants discussed demand growth strategies, product innovations, and ways to deliver greater value to end users through reliable equipment, parts, service, and support. Industry partners, including representatives from the Material Handling Equipment Distributors Association (MHEDA), also attended.

“For over a century, dealers have been at the center of our success. This year's event welcomed over 90 CLARK dealers and was co-hosted by TRI-LIFT, highlighting the continued success of CLARK dealers everywhere.” said Brandon Bullard, Vice President of Sales and Marketing for CLARK Material Handling Company. “CLARK is growing exponentially and investing in the future of customer-driven technology combined with time-tested equipment to deliver something new to the market. CLARK dealers are essential to delivering the CLARK promise to every customer every day.”



Q&A with CLARK dealers


CLARK dealers tour Tri-Lift Industries

Tri-Lift Industries, a long-standing CLARK dealer and recent recipient of CLARK Dealer of Excellence recognition, provided local support and facilities for the meeting.

CLARK Material Handling Company, headquartered in Flower Mound, Texas, is a global manufacturer of forklifts and material handling equipment with more than a century of history in the industry. The company distributes its products through a network of more than 550 authorized dealers worldwide.

About CLARK Material Handling Company
CLARK Material Handling Company is a privately held global manufacturer of forklift trucks and spare parts. In 1917, employees in Buchanan, Michigan built the first internal-combustion industrial truck, the Tructractor, launching the company into the material handling industry. CLARK offers a full range of internal combustion and electric trucks. For more information, visit www.clarkmhc.com.

About Tri-Lift Industries
Tri-Lift Industries is an authorized CLARK dealer serving North Carolina, South Carolina, and southern Virginia. The family-owned company provides new and used equipment, rentals, parts, service, and training. For more information, visit www.tri-lift.com or call 866-393-9833.

Media Contact
www.clarkmhc.com

Derek Box
Clark Material Handling Company
derekbox@clarkmhc.com
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube
TikTok

This press release can be viewed online at: https://www.einpresswire.com/article/951803901

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.