

# Klipboard Appoints Ellen Furru as CEO for EMEA

*Ellen Furru joins Klipboard as CEO for EMEA region, effective 5 October 2026.*

HUNGERFORD, BERKSHIRE, UNITED KINGDOM, October 26, 2026 /EINPresswire.com/ -- [Klipboard](#), the global provider of [industry-specific](#) business management software, has appointed Ellen Furru as CEO for EMEA, effective 5 October 2026.

Ellen will play a key role within Klipboard's senior executive leadership team. She will lead the continued growth of Klipboard's operations across the UK, Nordics, Europe, and Africa, plus Australia and New Zealand, building on the company's strong regional presence. Klipboard serves more than 40,000 EMEA customers in the distribution, manufacturing, retail sectors providing comprehensive vertical specific software solutions.

Ellen brings extensive leadership experience in IT and software, with a proven track record of scaling businesses, integrating acquisitions and building high-performing teams across Europe. She spent much of her career at Visma, most recently as COO, where she held a broad range of roles spanning sales, research and development, and international expansion. Having consistently operated at the intersection of commercial growth and operational excellence, Ellen is known for her ability to build trust, drive performance and bring out the best in the teams around her.

Ian Bendelow, Group CEO of Klipboard, said:



Ellen Furru, CEO Klipboard EMEA



# klipboard.

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Klipboard, the industry-specific business software company, is celebrating its 50th anniversary



Klipboard is in a strong position, with solid fundamentals, a loyal customer base and significant room to grow. From day one, my focus will be on pace, clarity and turning that potential into results."

*Ellen Furru, CEO Klipboard  
EMEA*

"As we continue to expand internationally, we are strengthening our leadership team to support our ambitions. Ellen brings extensive experience in driving growth, building leadership teams, developing talent and delivering operational excellence. She will play a pivotal role in accelerating performance still further and helping Klipboard realise the significant opportunities ahead."

Ellen Furru said:

"Klipboard is in a strong position, with solid fundamentals, a loyal customer base and significant room to grow. From day one, my focus will be on pace, clarity

and turning that potential into results. I am looking forward to what we can achieve together across the region."

#### About Klipboard

Klipboard is a market-leading provider of cloud-based, industry-specific and [AI-enabled](#) business management software, serving over 55,000 enterprise and SMB customers worldwide.

Klipboard's industry-specific cloud software suites support complex, industry-specific workflows and provide mission-critical solutions that enable customers to source effectively, stock efficiently, sell profitably and service competitively. Klipboard has offices in the UK, Europe, the USA, across Africa, the Nordic countries and Australia. Klipboard serves customers in over 70 countries and has more than 1,600 team members globally.

David Turner

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