NARSSA Analyst to Present at WorkflowCon 2026

The Financial Cents Sponsored Show Will Feature Several Keynotes and Speaking Panels Specializing in Several Professional Services Including Social Security

NEW YORK CITY, NY, UNITED STATES, October 26, 2026 /EINPresswire.com/ -- The National Association of Registered Social Security Analysts (NARSSA), the nation's leading professional organization that educates and certifies an elite group of Social Security experts, is announcing that its RSSA® will be speaking at the prominent virtual event, WorkflowCon 2026 by Financial Cents. The address will include Kaya Klotzek, founder and president of Life's Just Taxing, who received her Registered Social Security Analyst (RSSA®) certification from NARSSA. WorkflowCon 2026 is a two-day virtual conference hosted by Financial Cents and designed specifically for accounting, bookkeeping, and tax firm owners. The event will be held on Nov. 9th and 10th.

As a RSSA®, Klotzek will deliver a workflow track presentation on Nov. 10th at 2:40 p.m. (EST) at WorkflowCon 2026, titled "Social Security Workflow: Building Social Security Planning Into a Workflow You Already Have." She is currently the owner of Texas-based Life's Just Taxing, which specializes in payroll, sales tax, forensic accounting, and Social Security analysis.

Hosted by Financial Cents, WorkflowCon 2026 will focus on the theme of "Focus is in New Flex." The event is designed for small and growing accounting and bookkeeping firms. Specific tracks at WorkflowCon 2026 include the following:

-Workflow: How work moves, where it stalls, and manual tasks to eliminate. --
-AI: What firms are actually running, what they avoid, and decision-making frameworks.
-Client: Ideal client selection, boundary-setting, and managing a focused client roster.
-Revenue: Pricing strategies, service packaging, and valuing focused work.
-Team: Building stable teams and reducing owner bottlenecks.

Ted Rosedale, Chief Operating Officer at the National Association of Registered Social Security

Analysts, remarked, “Accountants are often the first call when clients face a Social Security decision. At WorkflowCon, we’re showing firms how to turn that conversation into a structured, billable service within the workflow they already run. We’re excited to work with Financial Cents, and this is just the start of a partnership we look forward to building.”

For more details about the event, please visit https://workflowcon.com/.

About NARSSA
Founded in 2017, the National Association of Registered Social Security Analysts (NARSSA) is the nation's leading education, credentialing, and technology organization dedicated exclusively to Social Security planning. Through its nationally recognized RSSA® (Registered Social Security Analyst®) designation, comprehensive education programs, and proprietary RSSA Roadmap® software, NARSSA equips financial, insurance, and tax professionals with the specialized knowledge and tools needed to help individuals and families make more informed Social Security claiming decisions and strengthen retirement outcomes.

NARSSA is an AgeTech Collaborative™ from AARP® portfolio company, and its RSSA® education program is offered through leading educational institutions, including The American College of Financial Services and Kaplan Financial Education. The organization's mission is to improve financial security in retirement by ensuring every American has access to trusted Social Security education and guidance.

For more information, visit www.narssa.org or www.rssa.com.

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David Splivalo
National Association of Registered Social Security Analysts
david.splivalo@rssa.com
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