

Rallyday Partners Named to Inc.'s 2026 Founder-Friendly Investors List

The annual list recognizes private equity, venture capital, and lending firms with strong track records of supporting founder-led businesses

DENVER, CO, UNITED STATES, October 28, 2026 /EINPresswire.com/ -- [Rallyday Partners](#) has been named to Inc.'s 2026 Founder-Friendly Investors list, which recognizes private equity firms, venture capital firms, and lenders with demonstrated track records of supporting founder-led companies. This year's list recognizes Rallyday Partners among 294 firms across the investment landscape.

The logo for Rallyday Partners features the word "rallyday" in a large, dark blue, lowercase serif font. Below it, the word "PARTNERS" is written in a smaller, dark blue, uppercase sans-serif font.

The prestigious Founder-Friendly Investors list celebrates the investors and firms that work closely with entrepreneurs and remain engaged with the businesses they back. Honorees are recognized for their approach to partnering with founders and supporting their companies through growth and beyond.

“

As founders and operators ourselves, we know how personal it is to choose a partner for a business you've built. We created Rallyday to be the partner we wished we'd had when we ran our own companies.”

*Ryan Heckman, CEO of
Rallyday Partners*

“With the current funding environment and rapid changes facing growing companies, founders are looking for more than just capital from their investors. They want true partners who believe in their business, but who are also able to provide the critical advisement and strategic support they need to reach their potential,” says Bonny Ghosh, editorial director at Inc. “The 2026 Founder-Friendly Investor awards celebrate those firms -- the ones

committed to partnership, excellence, and helping founder-led companies grow.”

“As founders and operators ourselves, we know how personal it is to choose a partner for a business you've built,” said [Ryan Heckman](#), CEO of Rallyday Partners. “We created Rallyday to be the partner we wished we'd had when we were running our own companies. The team at

Rallyday and its approach is designed to help founders and their teams thrive as they continue to scale their companies.”

In May, Rallyday partnered with Greg Merrell, Co-founder of Simplistic, a Colorado-based agentic commerce consultancy and Shopify Plus Platinum partner, marking the first platform investment in Rallyday’s third fund. The partnership reflects Rallyday’s approach to backing founder-led businesses with creative, financial, experiential, and human capital, all in service to building the company of their dreams.

That approach takes shape through the [Rallyday Accelerator Program \(RAP\)](#), a six-month immersive program that every portfolio company completes after forming the partnership with Rallyday. Working alongside the leadership team, the program creates blueprints for organizational purpose, strategy, culture and leadership development for all levels of the company. This foundational work establishes the stepping stones to significant personal and organizational growth.

To compile the Founder-Friendly Investors list, Inc. went straight to the source: entrepreneurs who have sold to private equity and venture capital firms. Founders completed questionnaires about their experiences partnering with private equity, venture capital, and debt firms and shared data on how their companies have performed during these partnerships. The resulting list highlights investors that founders identified as strong partners throughout the investment process.

For more information or to view the complete list of honorees, visit <https://www.inc.com/founder-friendly-investors>.

About Rallyday Partners

Rallyday Partners® is a Denver-based private equity firm that was built by successful entrepreneurs to provide a better way of serving the aspirations of emerging companies and their leaders. Rallyday’s purpose is to empower leaders to go even bigger, create the most value for the most people, and share in the experience of a lifetime. Drawing upon its four sources of capital – creative, financial, experiential, and human capital – the firm’s ‘by founders for founders’ approach provides an alternative to traditional private equity. More information regarding Rallyday Partners® is available at <https://rallydaypartners.com/>.

About Inc.

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of its community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating the future of business. Inc. is published by Mansueto Ventures LLC, along with fellow leading business publication Fast Company. For more information, visit www.inc.com. Inc. is paid a nominal fee by applicants to cover a portion of operational costs.

Katelyn Fritcher
Rallyday Partners
info@RallydayPartners.com
Visit us on social media:
[LinkedIn](#)
[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/952624880>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.