

Mobility City Celebrates Three-Location Franchise Owners Joe and Jennifer Stewart Expansion Across Arkansas and Missouri

Mobility City's First Three-Location Franchise Couple Acquires Network's Highest-Revenue Location, and Plans to Help 3,000 People Monthly

BOCA RATON, FL, UNITED STATES, October 29, 2026 /EINPresswire.com/ -- Mobility City Holdings, Inc., the nation's growing franchise network specializing in mobility equipment repair, rental, and sales, proudly announces a significant milestone in its national expansion: Joe and Jennifer Stewart have become the company's first franchisee couple to own three Mobility City locations.

The Stewarts began their journey by purchasing [Mobility City of Rogers, Arkansas](#). Recognizing the opportunity to serve more customers throughout Northwest Arkansas, they subsequently committed to opening a second showroom in Fayetteville, scheduled for November 2026.

Now, the entrepreneurial couple has taken another major step by acquiring [Mobility City of Springfield, Missouri](#), the highest-revenue franchise location in the company's nationwide network.

Their remarkable progression from one location to three represents a new chapter in Mobility City's franchise growth story.

"We've only just begun," said Joe Stewart, expressing the couple's enthusiasm for building a regional business dedicated to improving the lives of individuals who need mobility assistance.

A NEW MILESTONE IN FRANCHISE GROWTH



Mobility City defines multi-location franchise ownership as operating three or more locations. The Stewarts are the first couple in the franchise network to reach that milestone.

Their achievement comes as existing franchise owners increasingly recognize the opportunity to expand within the Mobility City system.

Nine additional franchise owners already operate two locations each, while over twenty owners have committed to developing a second location or more.

This growing interest in expansion by existing owners represents an important component of Mobility City's strategy to reach 300 locations nationwide and potentially \$300 million in annual systemwide sales within five years.

"Joe and Jennifer exemplify the entrepreneurial spirit that drives Mobility City's success," said Diane Baratta, CEO and President of Mobility City Holdings. "Their willingness to reinvest and expand demonstrates confidence in our business model and, more importantly, a commitment to helping more people maintain their mobility and independence."

BUILDING A REGIONAL MOBILITY BUSINESS TO SERVE MORE THAN 3,000 PEOPLE MONTHLY

For Joe and Jennifer Stewart, acquiring the Springfield, Missouri, franchise was about more than expanding their business. It was about achieving the scale necessary to make a meaningful difference in the lives of people facing mobility challenges.

"We wanted to build a Mobility City business that helps a meaningful number of mobility-impaired people," said Joe Stewart. "We expect our Springfield, Rogers, and Fayetteville locations to guide more than 3,000 people each month to the mobility equipment that best meets their individual needs."



Joe and Jenifer Stewart, first couple multi-location owners of Mobility City franchises



2026 Franchise Owners Meeting Award to Joe and Jennifer Stewart center

The acquisition of Springfield, Mobility City's highest-revenue franchise location, provides an important foundation for that vision. Together, the three locations will create a regional network serving communities throughout Northwest Arkansas and Southwest Missouri.

Customers will have access to Mobility City's distinctive combination of hands-on product demonstrations, knowledgeable professionals, and comprehensive mobility equipment repair, rental, and sales services.

For the Stewarts, the measure of success goes beyond revenues and the number of showrooms. It is the number of people they can help regain independence, improve their quality of life, and continue doing the things they love.

And with three locations now part of their growing enterprise, Joe sums up their ambitions in five words:

"We've only just begun."

FRANCHISE OWNERS INVESTING IN THE FUTURE

Mobility City's expansion is being driven by two complementary forces: new entrepreneurs entering the franchise system and existing owners choosing to grow their businesses by developing additional territories.

With over twenty franchise owners committed to second locations, the company sees an expanding opportunity to build regional groups of locally owned showrooms supported by national marketing, training, supplier relationships, and operational systems.

The Stewarts' achievement provides an early example of that strategy taking shape.

For Joe and Jennifer, the motivation extends beyond adding locations. Every new showroom creates another opportunity to help individuals and families find solutions to mobility challenges.

Their expansion reinforces Mobility City's guiding promise:

"We Solve Mobility Problems."

And as Joe Stewart puts it, "We've only just begun."

ABOUT MOBILITY CITY HOLDINGS

[Mobility City Holdings, Inc., headquartered in Boca Raton, Florida](#), is a woman-owned national

franchise network specializing in mobility equipment repair, rental, and sales. Founded by Diane and Vinny Baratta, Mobility City has grown to more than 66 operating locations and a total of 115 committed nationwide.

The company's locally owned showrooms provide personalized assistance, hands-on equipment demonstrations, and professional repair services for mobility scooters, electric wheelchairs, lift chairs, hospital beds, wheelchairs, rollators, and other mobility equipment.

Mobility City locations are accredited through The Compliance Team, reflecting the company's commitment to quality and customer service.

For more information, visit www.mobilitycity.com.

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