



# Onclusive Named a Leader in the 2026 Gartner® Magic Quadrant™ for PR & Media Monitoring Tools

*Onclusive believes its placement reflects its investment in a unified media intelligence platform built on a shared global data foundation.*

NY, UNITED STATES, October 29, 2026 /EINPresswire.com/ -- [Onclusive](#), a global media

intelligence company, today announced it has been named a Leader in the 2026 Gartner® Magic Quadrant™ for PR & Media Monitoring Tools.

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*Peter Harris*

Gartner delivers actionable, objective insights to executives and their teams. Its Magic Quadrant research evaluates providers within a defined market, in this case PR & Media Monitoring Tools, across two dimensions: Ability to Execute and Completeness of Vision. Onclusive is positioned in the Leaders quadrant.

Today, communications teams manage reputation across more channels than ever, from print, broadcast, and podcasts to social media and AI answer engines. The Onclusive Unified Platform brings together mainstream and social media monitoring, media relations, AI search visibility, and measurement into a SaaS solution, built on a single, unified global copyright-compliant content database with enrichment. It helps teams understand how their organization and competitors are represented, coordinate outreach, and measure communications performance without switching between tools.

“The places where reputations are shaped keep multiplying, and communicators are expected to see all of them and prove their impact,” said Peter Harris, CEO of Onclusive. “We set out to give them one connected platform that combines our technology, our data, and the expertise of our people. We’re proud to be named a Leader in the Gartner Magic Quadrant report, and in our view it reflects the commitment our teams have made to that vision and to our customers’ changing needs.”

Over time, Onclusive acquired established businesses including Kantar Reputation, PRgloo, Critical Mention, and Digimind, then built a single platform on top of them. At its core is the

Global Content Hub, a single unified database that processes video, audio, text and social media in real time, with AI-powered search, alerts and knowledge graph capabilities built in.

The platform runs on the Global Content Hub, which ingests and enriches more than 28 million daily pieces of media content across more than 110 markets. Onclusive also captures TV and radio content in-house, using speech-to-text and computer vision for real-time speaker, on-screen logo, and music detection.

Recent product releases include:

- Onclusive GEO Analytics, which shows how brands and their competitors appear in answers from major AI search engines, and links that visibility back to earned media strategy.
- Onclusive Analytics, a self-service measurement module covering online news, print, broadcast, podcasts, and social media, with AI-generated summaries that surface trends and anomalies.
- Onclusive Contact, which helps teams build media lists, distribute branded releases, and manage outreach from the same platform they use to monitor and measure coverage.
- Broadcast intelligence, computer vision applied at scale to broadcast content, generating contextually relevant brand mention clips, distinguishing speakers from interviewers, identifying themes, and detecting on-screen banners, chyrons, and logos.
- Press Review templates, decision-ready briefings that combine multiple media types, including social, in a format built for executive sharing.
- Onclusive Data-as-a-Service, continues to deliver licensed, copyright-compliant and proprietary content with enrichment directly into customers' systems for communications and risk use cases.
- Model Context Protocol (MCP) connector, with pre-built Skills that bring Global Content Hub content into customers' AI Assistants and workflow tools

"Our product strategy is to build on the strength of a core data foundation, using AI to process every media type across global markets and languages in near real time, so PR and communications teams can work faster and sharper," said Saurabh Goorha, Chief Product and Technology Officer at Onclusive. "Unifying our Global Content Hub and Unified SaaS platform was a major step. It has enabled faster, more contextual innovation, with new products like GEO Analytics giving teams visibility into an LLM channel that barely existed a year ago."

"Our next focus is agentic AI that takes routine work off our customers' plates through pre-built, easy-to-use self-service skills and tools, while keeping human expertise available where and when it matters most. We keep humans-in-the-loop to ensure AI is used ethically and practically.

We believe being named a Leader reflects the direction we have set for Onclusive as an industry-defining SaaS, DaaS, and AI platform.”

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Gartner, Magic Quadrant for PR & Media Monitoring Tools, Amber Gallihar Boyes, Paul Swiergosz, Elizabeth Kilbride, October 20, 2026

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#### About Onclusive

Onclusive is the global benchmark for integrated media content, turning enriched data into actionable insight across every channel - online, print, broadcast and social. Our scalable solutions meet real-world needs: from direct integration of enriched data into your ecosystem, self-service tools that track, measure, and manage media impact, to expert analysis that guides sharper decisions. Powered by innovation and elevated by people, we help you protect brand reputation, prove impact, and continually improve your value. [www.onclusive.com](http://www.onclusive.com).

Onclusive

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