

Renown Group Australia and Marlbury Capital \$100 Million White Label Agreement

Private lending division backs new facility to put more capital in the hands of Australian businesses

ADELAIDE, SOUTH AUSTRALIA, AUSTRALIA, October 29, 2026 /EINPresswire.com/ -- [Renown Group Australia](#) today announced that its private lending division, Renown Lending, has signed a \$100,000,000 white label agreement with Marlbury Capital. Under the agreement, Marlbury Capital will offer lending products to its clients under its own brand, funded and administered by Renown Lending.

The agreement is one of the largest commitments Renown Group has made to another funder and reflects the group's focus on backing Australian businesses that sit outside the risk appetite of the major banks.

What the agreement delivers

The white label arrangement allows Marlbury Capital to extend finance to its own client base under the Marlbury Capital brand, with Renown Lending providing the funding, credit assessment and loan administration behind each facility. Businesses dealing with Marlbury Capital gain access to Renown Lending's asset-backed and property-secured lending products without changing who they deal with.

For Renown Group, the agreement extends its reach to Australian businesses it would not otherwise serve directly. Marlbury Capital brings an established client network; Renown Lending brings the balance sheet and the credit infrastructure.

The partnership comes at a time when many small and medium-sized businesses continue to find bank finance slow, inflexible or unavailable. Renown Lending's model is built around speed of decision and lending against real assets, which allows it to support businesses with sound security and a clear purpose for the funds, including working capital, growth and ATO debt resolution.

Marlbury Capital Group is run and directed by Chris Krotiris.

Quotes

Kalpi Prasad, Founder and Finance Partner, Renown Group Australia:

"Signing a \$100 million white label agreement is a statement about where we believe capital should be going. Australian businesses are the backbone of the economy, and too many good operators are being turned away or kept waiting by lenders who no longer want to understand them. This agreement puts real money behind our commitment to those businesses."

"Marlbury Capital has built strong relationships with its clients and understands what they need. Pairing that with Renown Lending's funding and credit capability means more businesses get a fast, sensible answer when they need finance."

Chris Krotiris, Director, Marlbury Capital Group:

"Our clients want a lender that moves quickly and lends against real assets. Partnering with Renown Lending gives us a \$100 million facility and a credit team that shares that view. It allows us to say yes to more of the businesses we work with."

About Renown Group Australia

Renown Group Australia is an Adelaide-headquartered private lending and financial services group operating across three divisions: Renown Lending, a non-bank lender providing asset-backed and property-secured finance to Australian businesses; Renown Mortgages; and Renown Wealth, which manages private credit funds for wholesale and sophisticated investors. The group lends against real assets and is known for fast credit decisions on working capital, growth and ATO debt solutions for small and medium-sized businesses. Renown Group Australia is located at 217 Flinders Street, Adelaide SA 5000. www.renowngroupaustralia.com

About Marlbury Capital Group

Marlbury Capital Equipment Finance Pty Ltd ("Marlbury Capital") is a boutique Australian equipment finance lender specialising in the funding of heavy machinery, commercial vehicles and capital equipment, with a particular focus on yellow goods, including mobile cranes, trucks, trailers, tippers, loaders and other specialised industrial equipment.

Marlbury Capital provides tailored asset finance solutions to businesses operating across Australia's construction, mining, civil infrastructure, transport and crane hire industries. Its client base spans small and medium-sized enterprises (SMEs) through to large, privately owned corporations, with financing solutions structured to accommodate the diverse operational requirements, capital investment strategies and growth ambitions of its clients.

Headquartered in Adelaide, South Australia, Marlbury Capital operates nationally, servicing businesses across all Australian states and territories. Its national footprint, combined with specialist industry knowledge and a commercially focused approach to lending, positions the company to support clients undertaking significant capital expenditure and fleet expansion initiatives.

A key strength of Marlbury Capital is its established industry relationships and strategic engagement with leading global Original Equipment Manufacturers (OEMs), including Liebherr and Terex. These relationships provide valuable industry insights and support Marlbury Capital's commitment to facilitating equipment acquisitions, enabling fleet modernisation and supporting the sustainable growth of its clients and the broader industries in which they operate.

Through its specialist lending expertise, flexible financing structures and relationship-driven approach, Marlbury Capital seeks to distinguish itself as a trusted funding partner, delivering practical, commercially considered finance solutions that support business investment, operational capability and long-term growth.

Kalpi Prasad

Renown Group Australia

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