Emma Shad Expands Brand Partnership Opportunities for AI and Technology Companies Facing the AI Visibility Challenge

Silicon Valley based AI Top Voice Emma Shad offers AI influencer marketing, paid partnerships, ambassadorships, product launches, LinkedIn visibility and PR.

Emma Shad, Founder and CEO of Emellex AI Media

SAN FRANCISCO, CA, UNITED STATES, October 30, 2026 /EINPresswire.com/ -- Emma Shad, Founder and CEO of Emellex AI Media and Silicon Valley-based AI Top Voice is expanding the company's brand partnership opportunities for AI and technology founders and businesses. Through Emellex AI Media, Emma helps founders, executives, and technology brands build visibility through influencer marketing, creator partnerships, founder and executive personal branding, LinkedIn thought leadership, product-launch campaigns, press release support, executive interviews, and event coverage.

> "Technology leaders have valuable ideas, but explaining complex products takes more than listing features. I find the narrative and connect it with the right executive voice, creators, and audience."
>
> *Emma Shad*

Based in Silicon Valley, Shad works with AI companies, AI founders, technology founders, executives, C-suite leaders, and AI product brands in San Francisco and the broader Bay Area, as well as with clients across the United States. Emellex AI Media provides influencer marketing in San Francisco and the Bay Area and supports AI and technology brands nationwide.

With more than 20 years of experience in technology, Emma understands how technical teams describe their products and helps translate complex ideas into clear, engaging narratives for customers and wider audiences. Her approach combines technology understanding, creator selection, and narrative development. She works to match each story with creators whose expertise, audience, and style fit the product, then shapes the message so

people can understand what the technology does and why it matters.

Emellex AI Media's network includes more than 1,000 creators and influencers, supporting opportunities for creator partnerships and campaign amplification.

The company's services include:

- Influencer marketing for AI and technology companies: Creator strategy, partner selection, sponsored content, campaign amplification, and creator advisory board development and support.

- Paid partnerships and sponsored posts: Strategic sponsored content that introduces a brand, product, or story to a broad professional audience across technology, business, and related industries, including founders, executives, investors, technology leaders, business decision-makers, and other professionals.

- Founder and executive personal branding: Emellex AI Media helps AI and technology founders, CEOs, and C-suite leaders build credible, influential LinkedIn presences that clearly communicate who they are, what they do, and the story behind their work. Emma and her team provide strategic positioning, profile optimization, content development, publishing guidance, and audience-growth strategy. A LinkedIn profile can serve as a professional business card and personal media kit, while helping leaders build visibility across the professional network. Emma's own LinkedIn presence demonstrates how a clear point of view and consistent storytelling can strengthen a leader's visibility and credibility.

- LinkedIn thought leadership: Strategic content that helps leaders communicate their expertise and perspectives to relevant audiences.

- Product-launch campaigns: Emellex AI Media develops and coordinates launch campaigns that build awareness and momentum for a technology product, platform, or company. Support can include launch strategy, audience and creator partnerships, messaging and positioning, pre-launch promotion, launch-day content, product demonstrations, founder visibility, media outreach, and post-launch amplification. Each campaign explains what the product does, the problem it addresses, and why it matters.

- Founder PR and press release support: Messaging and press release development for founder announcements, company milestones, partnerships, and product launches.

- Executive interviews: Interviews with founders and executives at industry events or as standalone company features, shaped into clear stories for professional audiences.

- AI and technology event coverage: Partnerships that extend the visibility of conferences,

summits, executive gatherings, and industry events. Coverage can include pre-event promotion, on-site reporting, speaker interviews, real-time content, and post-event storytelling.

- LinkedIn page management: Strategic support for company pages and selected founder or executive profiles. Emma and her team help strengthen positioning, optimize pages, develop content, publish consistently, grow audiences, and shape engagement strategies for prospective clients, partners, investors, and talent.

Emma Shad says companies are seeking clear ways to communicate technical ideas, raise visibility for their products and leaders, and connect with relevant audiences through content, creator partnerships, interviews, and event coverage.

“Technology leaders have valuable ideas, but explaining a complex product clearly takes more than listing features,” said Emma Shad. “I work to understand the technology, find the narrative that makes it meaningful, and connect that story with the right executive voice, creators, and audience.”

Across Emma Shad’s content and creator-partnership campaigns, her work has generated millions of views and impressions across social platforms, based on campaign reporting. Emellex AI Media works with a select number of partners on influencer marketing, LinkedIn visibility, founder PR and press releases, executive interviews, product launches, and event coverage.

Learn more through Partnership with Emma. Connect with Emma Shad on LinkedIn.

About Emma Shad

Emma Shad is the Founder and CEO of Emellex AI Media and a Silicon Valley–based Top voice in AI, technology, executive visibility, and business growth. She works with brands, founders, CEOs, executives, and investors on sponsored brand partnerships, paid LinkedIn collaborations, product launch visibility, executive personal branding, and AI thought leadership.

With more than 20 years of experience across technology, growth, and media, Emma explores how AI and tech platforms, and new business models are changing the way companies build trust, earn attention, and lead their markets.

Through Emellex AI Media, she partners with founders, CEOs, C-suite leaders, investors, and technology companies to turn real expertise into credible visibility through AI thought leadership, executive personal branding, strategic LinkedIn content, and event and media presence.

For AI and technology product launches, executive visibility, brand partnership, sponsored content, event coverage, or executive interview inquiries, visit Partner with Emma.

Follow Emma Shad on LinkedIn and subscribe to LinkedIn Today for perspectives on AI, technology, leadership, and the future of business. Emma Shad is a LinkedIn AI Leading Voice and publishes LinkedIn Today | By Emma Shad.

Media Contact
Emma Shad
Emellex AI Media
emma@emellex.com
https://www.emmashad.com/partner-with-emma

Emma Shad
Emellex
emma@emellex.com
Visit us on social media:
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