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CEAT BECOMES FIRST TIRE COMPANY WORLDWIDE TO RECEIVE DEMING GRAND PRIZE

Approved on October 4, 2023 13:24 GMT.

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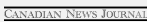























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<p>Agriculture Industry Today</p> 	<p>Automotive Industry Today</p> 
<p>Business News Today</p> 	<p>Company News Today</p> 
<p>Construction News Today</p> 	<p>Hybrid Cars News Today</p> 
<p>Manufacturing News Today</p> 	<p>World News Report</p> 




























































Media Reprints:





























































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<p>Canadian Agriculture Times</p> 	<p>Canadian News Journal</p> 	<p>India Morning Times</p> 	<p>Canadian Times Journal</p> 
<p>Canada News Journal</p> 	<p>Mexico City Tribune</p> 	<p>Mexico Daily Press</p> 	<p>Canada Online News Network</p> 
<p>The Canadian Reporter</p> 	<p>Mexico Industry Channel</p> 	<p>Canadian News Online</p> 	<p>News From Canada</p> 
<p>Today From Canada</p> 	<p>Canadian Herald Tribune</p> 	<p>The Mexican Journal</p> 	<p>India Industry Press</p> 
<p>Delhi Daily Times</p> 	<p>Mumbai Daily Post</p> 	<p>Maple Leaf Times</p> 	<p>International Agriculture Network</p> 
<p>US Agriculture Post</p> 	<p>Today in Agriculture</p> 	<p>Automotive Press Releases</p> 	<p>Agriculture Press Releases</p> 
<p>Green Agriculture</p>	<p>Agriculture Industry</p>	<p>Manufacturing Press Releases</p> 	<p>International Manufacturing</p>

Reporter 	Watch 	Manufacturing Press Releases 
Construction Press Releases 	Global Agriculture Review 	Global Agriculture Online 
Latin America Business Today 	Sustainable Agriculture Today 	Aquaculture Industry Today 
Aquaculture World Today 	Asia Agriculture News Hub 	World Transport Times 
Agriculture News Online 	Asia Business Gazette 	US Manufacturing Reporter 
World Agriculture Times 	Today in Business 	Economy Press Releases 
KLAS CBS 8 Las Vegas (NV) 	KOLR CBS 10 Springfield (MO) 	WJBF ABC 6 Augusta (GA) 
KMLK El Dorado (AR) 	WLAX FOX 25/WEUX FOX 48 La Crosse (WI) 	Asia Pacific News Network 
WGN 9 Chicago (IL) 	WHO NBC 13 Des Moines (IA) 	WJHL ABC/CBS 11 Johnson City (TN) 
WIVT ABC 34 Binghamton (NY) 	WAVY NBC 10 Portsmouth (VA) 	KAMR NBC 4 Amarillo (TX) 
NCN Omaha & Lincoln Omaha (NE) 	WDKY FOX 56 Lexington (KY) 	KRQE CBS 13 Albuquerque (NM) 
KNWA NBC/FOX 51 Fayetteville (AR) 	WWSK South Hill (VA) 	50 States Today 
Southern Sports Today Atlanta (GA) 	FOX 21 Colorado Springs (CO) 	KELO CBS 11 Sioux Falls (SD) 
WDLZ Murfreesboro (NC) 	24/7 Business Reporter 	Small Business News Watch 
Growing Businesses in the News 	WWDW Alberta (VA) 	WWZW Buena Vista (VA) 
		WCMH NBC 4 Columbus (OH) 

World Advertising Report 	Journal of Business News 	WTNH ABC 8 New Haven (CT) 	Economic News Observer 
WIVB CBS 4 Buffalo (NY) 	Smart's Business Wire 	Good Morning! Latin America 	Latin America Reporter 
WSNN 39 Sarasota (FL) 	WOWK CBS 13 Charleston (WV) 	KTVE NBC 10 West Monroe (LA) 	WFXR FOX 27 Roanoke (VA) 
Global Advertising News 	WLNS CBS 6 Lansing (MI) 	NCN Panhandle Sidney (NE) 	Today In MarCom 
SMB in Action 	Asia News Guide 	WBRE NBC 28 Wilkes-Barre (PA) 	Small Business World Journal 
KSNW NBC 3 Wichita (KS) 	The Asia Gazette 	North America Today 	WREG CBS 3 Memphis (TN) 
KHON CW/FOX 2 Honolulu (HI) 	The Business Gazette Online 	NCN Northeast Nebraska Norfolk (NE) 	Business Herald Online 
WTAJ CBS 10 Altoona (PA) 	WYTV ABC 33 Youngstown (OH) 	WDTN NBC 2 Dayton (OH) 	WGNO ABC 26 New Orleans (LA) 
KXAN NBC 36 Austin (TX) 	KSVI ABC 6 Billings (MT) 	PR Wire India 	US National Times 
Small Business Online Network 	KSNT NBC 27 Topeka (KS) 	WICZ FOX 40 Binghamton (NY) 	WJTV CBS 12 Jackson (MS) 
WMBB ABC 13 Panama City (FL) 	The Entrepreneurship Reporter 	Economic Policy Times 	
KCAU ABC 9 Sioux City (IA) 	WLUS Clarksville (VA) 	WSAV NBC 3 Savannah (GA) 	WPTM Roanoke Rapids (NC) 
WRIC ABC 8 Richmond (VA) 	KRON MyNetworkTV 4 San Francisco (CA) 	WJET ABC 24 Erie (PA) 	The America Watch 
WHTM ABC 27 Harrisburg (PA) 	NCN Central Kearney (NE) 	WNCT CBS 9 Greenville (NC) 	WANE CBS 15 Fort Wayne (IN) 
Asia News Digest 	Asia Pacific News Journal 	KARK NBC 4 Little Rock (AR) 	KETK NBC 56/KFXK FOX 51 Tyler (TX) 

WBTW CBS 13 Myrtle Beach (SC) 	KFDX NBC 3 Wichita Falls (TX) 	The Asia Pacific Examiner 	WJW FOX 8 Cleveland (OH) 
The Consumer News Network 	WEHT ABC25/WTVW CW 7 Henderson (KY) 	WFXV FOX 33 Utica (NY) 	Media World Today 
KSN NBC/KODE ABC 12 Joplin (MO) 	News Channel Asia 	The Marketing Communicator 	LATAM News Online 
WTWO NBC 2 Terre Haute (IN) 	WROC CBS 8 Rochester (NY) 	WKRK CBS 5 Mobile (AL) 	WSYR ABC 9 Syracuse (NY) 
LATAM Daily Brief 	WVLP NBC/CW 22 Chicopee (MA) 	KTVX ABC 4 Salt Lake City (UT) 	WDHN ABC 18 Webb (AL) 
KSEE NBC 24 Fresno (CA) 	Global Media Watch 	The Latin American Examiner 	Latin American Newswire 
Eyeballs & Clicks 	Asia Pacific News Today 	WSPA CBS 7 Spartanburg (SC) 	WTRG Gaston (NC) 
The MarCom Journal 	WTKB CBS 27 Youngstown (OH) 	WTRF ABC/CBS 7 Wheeling (WV) 	WTVO ABC 17 Rockford (IL) 
Latin America News Hub 	WPRI CBS 12 East Providence (RI) 	KTSM NBC 9 El Paso (TX) 	WBOY ABC/NBC 12 Clarksburg (WV) 
WVLA NBC 33 Baton Rouge (LA) 	WGET NBC 17/CW 12 Bakersfield (CA) 	WTEN ABC 10 Albany (NY) 	The LATAM Ledger 
WNTZ FOX 48 Alexandria (LA) 	WRBL CBS 3 Columbus (GA) 	Small Businesses in the News 	WFFF FOX 44 Colchester (VT) 
US Times Gazette 	KLRT FOX 16 Little Rock (AR) 	KMID ABC 2 Odessa (TX) 	WETM NBC 18 Elmira (NY) 
Coast To Coast Tribune 	WOOD NBC 8 Grand Rapids (MI) 	Global Business Watch 	KAMC ABC 28 Lubbock (TX) 
WJMN MyNetworkTV 3 Marquette (MI) 	WIAT CBS 42 Birmingham (AL) 	KWKT FOX 44 Woodway (TX) 	Business Times Journal 
Business Post Examiner 	KSWB FOX 5 San Diego (CA) 	KFOR NBC 4 Oklahoma City (OK) 	Innovation & Entrepreneurs 

			News
			WPGX FOX 28 Panama City (FL)
WCBD NBC 2 Mount Pleasant (SC)	WTTK/WTTV CBS 4 Indianapolis (IN)	WMBD CBS 31 Peoria (IL)	WDVM 25 Washington D.C. (DC)
WATE ABC 6 Knoxville (TN)	WFOM Marietta (GA)	KREX CBS 5 Grand Junction (CO)	Latin America News Network
America Latina Times	WFRV CBS 5 Green Bay (WI)	KFOL/KJUN 10 Houma (LA)	NCN Southeast Nebraska Beatrice (NE)
Small Business News Today	WMPW Danville (VA)	State of the Union News	US Daily Ledger
WVNS FOX/CBS 59 Ghent (WV)	The Podcast Park Atlanta (GA)	America News Observer	The World Newswire
WCIA CBS 3 Champaign (IL)	WWDN Danville (VA)	KTAL NBC 6 Shreveport (LA)	KVEO NBC 23 Harlingen (TX)
WHBF CBS 4 Rock Island (IL)	WNCN CBS 17 Raleigh (NC)	Media Industry Observer	WSHV South Hill (VA)
The Asia Reporter	WPIX CW 11 New York City (NY)	KXMB CBS/CW 12 Bismarck (SD)	SMB & Me
WHLF South Boston (VA)	Asia Pacific Herald	NCN Platte Valley Columbus (NE)	KLFY CBS 10 Lafayette (LA)
KOIN CBS 6 Portland (OR)			

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(Note: Paid access is often required to use these databases.)

Available on the Bloomberg Terminal			
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- [Detroit Auto Show News](#)
- [Geneva Motor Show News Today](#)
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- [Truck Industry Today](#)
- [Bangkok Auto Show News Today](#)
- [Chicago Auto Show News Today](#)
- [Electric Cars News Today](#)
- [Hybrid Cars News Today](#)
- [Motorcycle News Today](#)
- [Tokyo Motor Show News Today](#)
- [Beijing Auto Show News Today](#)
- [Delhi Auto Expo News Today](#)
- [Frankfurt Motor Show News Today](#)
- [LA Auto Show News Today](#)
- [Paris Motor Show News Today](#)
- [Toronto Auto Show News Today](#)

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- [Crowdsourcing News Today](#)
- [Fairtrade News Today](#)
- [Corporate Social Responsibility News Today](#)
- [Due Diligence News Today](#)
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- [EIN News Report: Boeing](#)
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- [EIN News Report: Airbus](#)
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- [EIN News Report: Starbucks](#)
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- [EIN News Report: Pfizer](#)
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- [Manufacturing News Today](#)

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- [Inside China Today](#)
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- [The Russia News Service](#)
- [Trans-Pacific Partnership News Today](#)
- [World News Report](#)

World Media Directory:

Finally, below is the media target list we used to reach journalists. We try our best to maintain media contacts at these outlets but it's up to the individual publishers to choose whether to publish your particular release. Even if they don't publish your releases you've widened your exposure with media professionals.

Canada Distribution Channel



[Canada](#)

1665 targets including :

- 1st headlines
- AOL
- Big News Network
- Bourque Newswatch
- Breaking News
- Business News Network
- Business in Canada
- CBC/Radio-Canada
- CPAC
- CTV
- Canada
- Canada Business Review
- Canada Free Press
- Canada News
- Canada Standard
- Canadian
- Canadian Business
- Canadian Business Journal
- Canadian Dimension
- Francopresse
- Global News
- Google
- Hello Canada
- Huffington Post

India Distribution Channel



[India](#)

391 targets including :

- 1st headlines
- A India News
- Aaj Tak
- Agri Watch
- All India News
- Apna Samachar
- Asia Times
- BTV IN
- Bharat Observer
- Big News Network
- CNBC TV18
- CNN IBN
- Google
- Headlines India
- ITV News India
- Index Mundi
- India Business Review
- India Notes
- India Server
- India's News
- Indian Republic
- International Business Times
- Meri News
- NDTV

Mexico Distribution Channel



[Mexico](#)

609 targets including :

- 1st headlines
- Animal Politico
- Aristegui Noticias

- Big News Network
- Caribe News Now
- Contralinea
- Deporte 6 AM
- Diario Oficial
- Diario Oficial
- Diario de Mexico
- E Consulta
- El Arsenal
- El Economista
- El Periodico de Mexico
- El Universal
- Etcetera
- Expansion
- Fama
- Google
- Hola
- Huellas de Mexico
- Index Mundi
- Inside Mexico
- La Jornada

United States Distribution Channel

 [United States](#)

211 targets including :

- 1st headlines
- ABC News
- AccesHollywood
- Agonist
- Al Jazeera
- Allegiant
- AlterNet
- America RU
- America's Radio News Network
- American Independent
- American Reporter
- Benzinga
- Biz Journals
- Black Electorate
- Bloomberg
- Business FM
- C-SPAN
- CBS News
- CBS Sports
- CNN
- Discovery
- E
- ESPN
- Eur Web

Report Summary

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CEAT BECOMES FIRST TIRE COMPANY WORLDWIDE TO RECEIVE DEMING GRAND PRIZE

Approved on October 4, 2023 13:24 GMT.

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Title: 11 words, 71 characters

CEAT BECOMES FIRST TIRE COMPANY WORLDWIDE TO RECEIVE DEMING GRAND PRIZE

Text: 534 words, 3582 characters

The award is considered one of the highest achievements in Total Quality Management (TQM) practices. CEAT Ag and off-the-road tires are sold in North America. MUMBAI, INDIA, October 4, 2023 /EINPresswire.com/ -- Global tire company CEAT has been awarded ...

Keyword Anchor Text Links: 3 links

-  <https://www.ceat.com> - <https://www.ceat.com/>
-  <https://www.ceatspecialty.com> - <https://www.ceatspecialty.com/>
-  CEAT Ag and OTR tires - <https://www.ceatspecialty.com/>

Other Links: 1 link

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-  <https://www.ceatspecialty.com/>
-  <https://www.ceatspecialty.com/>

Embedded Images: 2 images



Name: Deming Grand Prize
Caption: Deming Grand Prize received by CEAT

Alt Text:

[Full-size Image](#)

Name: CEAT logo

Caption: CEAT is a leading global tire company

Alt Text:

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