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Nike emerges as the leading brand associated with the 2024 Summer Olympics, TGM Research finds

Approved on July 17, 2024 14:13 GMT.

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AP News		Benzinga	
The UK Consumer		UK Business Reporter	
UK Media Observer		UK Post Observer	
UK Herald Tribune		News Center UK	
United Kingdom Globe Dispatch		United Kingdom Online News	
UK Daily Ledger		United Kingdom News Watch	
UK Daily News Online		Breaking News from the United Kingdom	
News Watch: United Kingdom		Economy Press Releases	
Today in Business		MarCom America	
Product Innovation Times		New Products Launch Guide	
Europe Consumer Products Digest		New Products Watch	
Consumer Goods Press Releases		My Consumer Products Guide	

Global Products Reporter		Economic Digest of Europe	
Consumer Products Times		Advertising Today	
Advertising Press Releases		American Consumer Products Digest	
MarCom Europe		Advertising Industry Review	
American Business Times		Today in the News	
New Products Digest		Consumer Products in the News	
World Wellness Times		WGN 9 Chicago (IL)	
WTTK/WTTV CBS 4 Indianapolis (IN)		Small Business Online Network	
Small Business World Journal		WFFF FOX 44 Colchester (VT)	
KETK NBC 56/KFXK FOX 51 Tyler (TX)		WBRE NBC 28 Wilkes-Barre (PA)	
Economic News Observer		KELO CBS 11 Sioux Falls (SD)	
Journal of Business News		KSN NBC/KODE ABC 12 Joplin (MO)	
The Business Gazette Online		European News Update	
Media World Today		KTLA CW 5 Los Angeles (CA)	
Innovation & Entrepreneurs News		WJMN MyNetworkTV 3 Marquette (MI)	
WOWK CBS 13 Charleston (WV)		KOIN CBS 6 Portland (OR)	

<p>KAMC ABC 28 Lubbock (TX)</p> 	<p>WMBB ABC 13 Panama City (FL)</p> 
<p>Media Industry Observer</p> 	<p>European Morning Report</p> 
<p>Economic Policy Times</p> 	<p>KXMB CBS/CW 12 Bismarck (SD)</p> 
<p>WFOM Marietta (GA)</p> 	<p>WJZY FOX 46 Charlotte (NC)</p> 
<p>KVEO NBC 23 Harlingen (TX)</p> 	<p>WKRG CBS 5 Mobile (AL)</p> 
<p>WKSK South Hill (VA)</p> 	<p>Euro Broadcast News</p> 
<p>WWLP NBC/CW 22 Chicopee (MA)</p> 	<p>Business Herald Online</p> 
<p>Global Wellness Times</p> 	<p>WTWO NBC 2 Terre Haute (IN)</p> 
<p>WDKY FOX 56 Lexington (KY)</p> 	<p>US National Times</p> 
<p>NCN Panhandle Sidney (NE)</p> 	<p>The European Current</p> 
<p>The Consumer News Network</p> 	<p>Today In MarCom</p> 
<p>KRQE CBS 13 Albuquerque (NM)</p> 	<p>NCN Omaha & Lincoln Omaha (NE)</p> 
<p>Business Times Journal</p> 	<p>WPHL MyNetworkTV 17 Philadelphia (PA)</p> 
<p>WTNH ABC 8 New Haven (CT)</p> 	<p>European Ledger</p> 
<p>KRON MyNetworkTV 4 San Francisco (CA)</p> 	<p>Small Business News Watch</p> 
<p>WNTZ FOX 48 Alexandria (LA)</p> 	<p>European News Online</p> 

<p>WWZW Buena Vista (VA)</p>	<p>NCN Central Kearney (NE)</p>
<p>Niue Industry Brief</p>	<p>PR Wire India</p>
<p>WFXR FOX 27 Roanoke (VA)</p>	<p>NCN Northeast Nebraska Norfolk (NE)</p>
<p>WROC CBS 8 Rochester (NY)</p>	<p>Growing Businesses in the News</p>
<p>KFOL/KJUN 10 Houma (LA)</p>	<p>WSHV South Hill (VA)</p>
<p>America News Observer</p>	<p>50 States Today</p>
<p>Central Europe Online</p>	<p>WFRV CBS 5 Green Bay (WI)</p>
<p>KCAU ABC 9 Sioux City (IA)</p>	<p>The Marketing Communicator</p>
<p>SMB & Me</p>	<p>The Podcast Park Atlanta (GA)</p>
<p>KTVI FOX 2 St. Louis (MO)</p>	<p>KTXL FOX 40 Sacramento (CA)</p>
<p>WIVT ABC 34 Binghamton (NY)</p>	<p>KTVX ABC 4 Salt Lake City (UT)</p>
<p>Eyeballs & Clicks</p>	<p>Cayenne Industry Times</p>
<p>The Entrepreneurship Reporter</p>	<p>World Advertising Report</p>
<p>Southern Sports Today Atlanta (GA)</p>	<p>US Daily Ledger</p>
<p>WWDN Danville (VA)</p>	<p>24/7 Business Reporter</p>
<p>American Times Reporter</p>	<p>WHLF South Boston (VA)</p>

<p>NCN Southeast Nebraska Beatrice (NE)</p>		<p>KLST CBS 8 San Angelo (TX)</p>	
<p>WEHT ABC25/WTVW CW 7 Henderson (KY)</p>		<p>FOX 21 Colorado Springs (CO)</p>	
<p>French Guiana Entertainment Bulletin</p>		<p>The America Watch</p>	
<p>KIAH CW 39 Houston (TX)</p>		<p>Smart's Business Wire</p>	
<p>My European News</p>		<p>NCN Platte Valley Columbus (NE)</p>	
<p>KDAF CW 33 Dallas (TX)</p>		<p>WIAT CBS 42 Birmingham (AL)</p>	
<p>The Global European</p>		<p>The European Gazette</p>	
<p>Business Post Examiner</p>		<p>WSYR ABC 9 Syracuse (NY)</p>	
<p>WVNS FOX/CBS 59 Ghent (WV)</p>		<p>The World Newswire</p>	
<p>WMBD CBS 31 Peoria (IL)</p>		<p>KFOR NBC 4 Oklahoma City (OK)</p>	
<p>WLUS Clarksville (VA)</p>		<p>North America Today</p>	
<p>KWKT FOX 44 Woodway (TX)</p>		<p>KLAS CBS 8 Las Vegas (NV)</p>	
<p>The MarCom Journal</p>		<p>KTVE NBC 10 West Monroe (LA)</p>	
<p>KXAN NBC 36 Austin (TX)</p>		<p>European Globe</p>	
<p>WICZ FOX 40 Binghamton (NY)</p>		<p>News From Europe!</p>	
<p>WHTM ABC 27 Harrisburg (PA)</p>		<p>KARK NBC 4 Little Rock (AR)</p>	



WCNN
North Atlanta (GA)



KTAB CBS 32
Abilene (TX)



WFXV FOX 33
Utica (NY)



NCN River Country
Nebraska City (NE)



KAMR NBC 4
Amarillo (TX)



The Europe Daily Report



State of the Union News



WNCN CBS 17
Raleigh (NC)



WVLA NBC 33
Baton Rouge (LA)



Global Advertising News



Small Business News Today



SMB in Action



KTSM NBC 9
El Paso (TX)



The Europe Sun



US Times Gazette



Alternative Medicine Times



Global Media Watch



KTAL NBC 6
Shreveport (LA)



KSNW NBC 3
Wichita (KS)



Small Businesses in the News



Coast To Coast Tribune



WXIN FOX 59
Indianapolis (IN)



KSNT NBC 27
Topeka (KS)



Niue Entertainment Hub



WMPW
Danville (VA)



WPIX CW 11
New York City (NY)



Global Business Watch



European Global Times



WDAF FOX 4
Kansas City (KS)



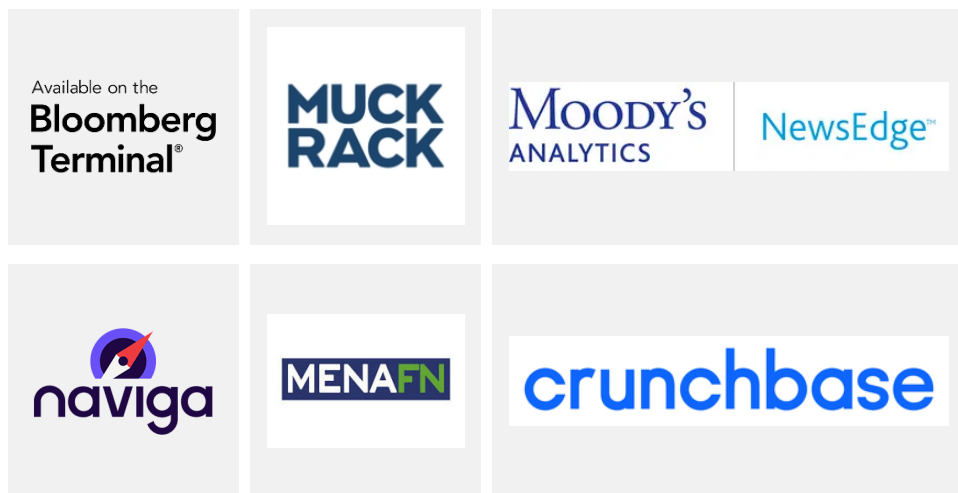
KMLK
El Dorado (AR)



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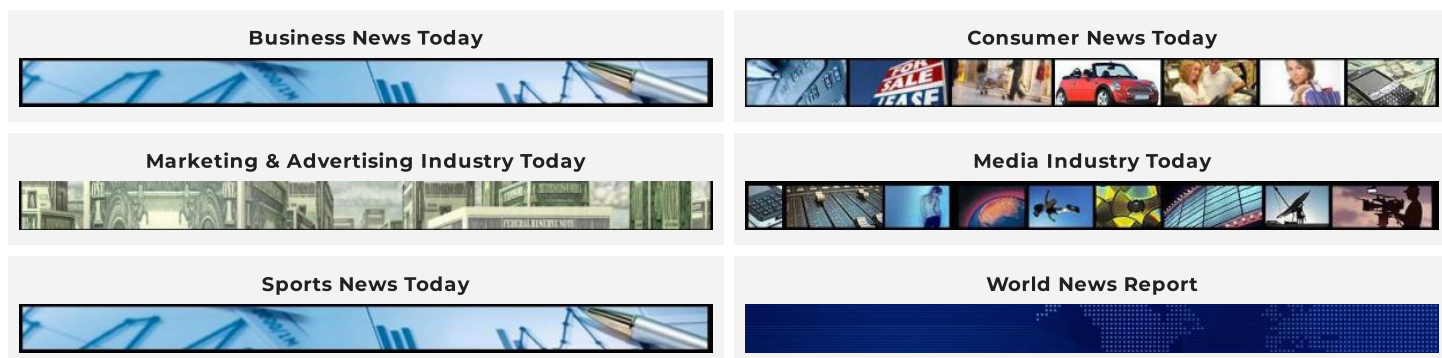
(Note: Paid access is often required to use these databases.)



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- [Media Industry Today](#)
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- [National Football League News Today](#)
- [Rugby News Today](#)
- [Running News Today](#)
- [Sports News Today](#)
- [Super Bowl News Today](#)
- [Tennis News Today](#)

World & Regional Distribution Channel

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- [Central Europe Online](#)
- [Inside China Today](#)
- [Sea Piracy News Today](#)
- [The Russia News Service](#)
- [Trans-Pacific Partnership News Today](#)
- [World News Report](#)

World Media Directory:

Finally, below is the media target list we used to reach journalists. We try our best to maintain media contacts at these outlets but it's up to the individual publishers to choose whether to publish your particular release. Even if they don't publish your releases you've widened your exposure with media professionals.

United Kingdom Distribution Channel

 [United Kingdom](#)

729 targets including :

- 1stHeadlines
- Anorak
- BBC
- Big News Network
- Britain News
- Channel 4 News

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211 targets including :

- 1stHeadlines
- ABC News
- AccesHollywood
- Agonist
- Al Jazeera
- Allegiant

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Title: 15 words, 95 characters

Nike emerges as the leading brand associated with the 2024 Summer Olympics, TGM Research finds

Text: 541 words, 3824 characters

The TGM Global Olympics Report 2024 provides key insights into global sports enthusiasm and consumer behavior during one of the world's most watched events. SINGAPORE, July 17, 2024 /EINPresswire.com/ -- As the Olympic torch prepares to ignite the ...

Keyword Anchor Text Links: 3 links

- [TGM Research - https://tgmresearch.com/proprietary-online-and-mobile-panels.html](https://tgmresearch.com/proprietary-online-and-mobile-panels.html)
- [TGM Global Olympics Report 2024 - https://tgmresearch.com/tgm-global-olympics-survey-2024.html?utm_source=Email](https://tgmresearch.com/tgm-global-olympics-survey-2024.html?utm_source=Email)
- [contact@tgmresearch.com - https://tgmresearch.com/contact.html](https://tgmresearch.com/contact.html)

Other Links: 10 links

- <https://tgmresearch.com/proprietary-online-and-mobile-panels.html>
- https://tgmresearch.com/tgm-global-olympics-survey-2024.html?utm_source=Email
- <https://tgmresearch.com/contact.html>

Embedded Images: 3 images



Name: TOM_Olympics Brand 2024
Caption: TOM_Olympics Brand 2024
Alt Text:

[Full-size Image](#)



Name: Olympics_Sponsors_Brand recalled 2024
Caption: Olympics_Sponsors_Brand recalled 2024
Alt Text:

[Full-size Image](#)



Name: Interest in Sports and Olympics 2024
Caption: Interest in Sports and Olympics 2024
Alt Text:

[Full-size Image](#)

Embedded Videos: 0 videos

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